



Business News Update

February 2015

BUSINESS
ASSISTANCE

BUSINESS
INCENTIVES

BUSINESS
SEMINARS

SMALL BUSINESS
RESOURCES

BUSINESS
CALENDAR

Business Tip of the Month

Market Your Business at the Dublin Farmers' Market



The Dublin Farmers' Market will return to beautiful Emerald Glen Park for its fifth season on Thursday, April 23, 2015. The Market will run each Thursday, from 4:00 PM to 8:00 PM, through September 24. The City of Dublin partners each year with the Pacific Coast Farmers' Market Association to provide delicious, locally grown fruits and vegetables, baked goods, honey, oils, and more! Additionally, the Dublin Farmers' Market offers weekly special events, such as beer and wine tastings, staged concerts, cooking demonstrations, and children's games and activities.

The Dublin Farmers' Market is a great way for local businesses to promote themselves to the community. The City offers Dublin businesses a free, one-time booth space, as well as different sponsorship opportunities, where businesses can be represented multiple times throughout the season.

For more information, visit the **Dublin Farmer's Market website** or contact Shari Jackman at (925) 556-4555.

Business News Around Dublin

Join in the Fun at the Dublin St. Patrick's Day Festival

In This Issue

[Business Tip of the Month](#)

[Business News Around Dublin](#)

[Business in Brief](#)

[Dublin Business Spotlight](#)

[Business Seminars & Events](#)

The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Lori Taylor or Erin Steffen at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager
(925) 833-6650

Community
Development

Plans are now underway for the **32nd annual St. Patrick's Day Celebration** on Saturday and Sunday, March 14 - 15 at the Dublin Civic Center. Attendance at last year's event was a record-breaking 83,000!



Featured this year will be three stages of authentic Irish entertainment, plenty of Irish food and beverage, an Irish Marketplace along with over 250 craft and commercial vendors, carnival rides

for all ages, and an authentic Irish Tea Cottage serving freshly brewed tea with scones and shortbread. Admission and parking are free!

Local businesses are encouraged to participate and to take advantage of this unique marketing opportunity. Applications are now being accepted for **Festival Sponsors**, for **Shamrock 5K Race Sponsors**, for **Dublin Business Booths** and for **Parade Entries**. Applications and more information can be found on the **event website**.

For more information, please contact the Parks and Community Services Department **via email** or at (925) 833-6645.

Business in Brief

"Live Healthy Dublin" Program Now Open



The City of Dublin is here to help community members keep their "living healthy" New Year's resolutions! Dublin is now accepting applications for the ACTIV-8 Challenge, a wellness program that empowers teams of families, friends, and co-workers to motivate one another, get active and achieve optimal health through a customized fitness program.

The ACTIV-8 Challenge will last for eight weeks, kicking off at Dublin's St. Patrick's Day 5K Fun Run/Walk on Sunday, March 15, and concluding with an awards ceremony at the Dublin Farmers' Market on Thursday, May 14.

Teams are comprised of 2-10 individuals, including a team captain. In exchange for a one-time fee of \$10 per team member, participants will be given a free T-shirt, a personal online tracking page and journal, and access to a wellness portal that includes daily recording, calorie tracker, meal planner, goal tracking, shopping lists, and more. Throughout the program, participants will learn about energy boosting foods, activity-increasing workouts, and stress-reducing social activities.

(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6650

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov

To learn more about this year's challenge, visit the [Live Healthy Dublin webpage](#).

For more information regarding the "ACTIV-8 Challenge," contact Frank Luna at (925) 556-4506.

Dublin Business Spotlight

Welcoming New Businesses to Dublin

The City would like to welcome one of the newest businesses in town, Blue Gingko.



With its recent grand opening on January 25, **Blue Gingko** seeks to establish itself as THE destination for anyone in the mood for Japanese food - dine in or take out. According to their website, "Blue Gingko offers the highest quality fish and most original sushi rolls in the area... its inviting atmosphere and friendly staff make it a family-friendly neighborhood favorite."

The third Blue Gingko restaurant to open in the Bay Area, **Yelp reviews** give the Dublin location 4.5 stars, noting the upscale decor, fast service, full bar, and unique fresh fish offerings. Blue Gingko can be found in the Fallon Gateway shopping center on Fallon Road between Dublin Blvd and I-580 (3762 Fallon Road).

Blue Gingko is open 7 days a week, from 11:30 AM to 9 PM (Fridays and Saturdays until 10 PM).

Welcome to Dublin!

Business Seminars & Events

- 2/18: Website Development for Small Businesses (Fremont Public Library)
- 2/26: Dublin Chamber of Commerce Business Expo & Flavor of Dublin (Shannon Community Center)
- 3/4: Advanced Social Media Strategies (Fremont Public Library)
- 3/4: Starting a Successful Home-Based Business (Berkeley Public Library)
- 3/11: Starting Your Own Food Business (Hayward City Hall)
- 3/19: Starting a Successful Home-Based Business (Oliver Hall, Hayward)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).

THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.