



**CITY OF DUBLIN  
SENIOR CENTER ADVISORY COMMITTEE  
MINUTES OF APRIL 3, 2014**

**Call to Order**

Chairperson Guarienti called the meeting to order at 9:30 AM.

**Roll Call**

Senior Center Advisory Committee Members (CM) Present: Faye Guarienti, Holly Ito, Ramona Krausnick  
Eddie Jo Mack

Absent: Diane Bonetti

Parks and Community Services Commission Liaison: Connie Mack

Staff Present: Micki Cronin, Assistant Director; Anna Hudson, Recreation Coordinator; Diane Guenther,  
Office Assistant

**Oral Communications - None**

**Approval of the Minutes**

**CM ITO MADE A MOTION TO APPROVE THE MARCH 6, 2014 MINUTES. THE MOTION WAS SECONDED BY CM MACK. THE SENIOR ADVISORY COMMITTEE APPROVED THE MINUTES OF THE MARCH MEETING BY A VOTE OF 4-0-1 WITH CM KRAUSNICK ABSTAINING AS SHE WAS NOT PRESENT AT THE MARCH MEETING AND CM BONETTI ABSENT.**

**Written Communication – None**

**Unfinished Business - None**

**New Business**

**7.1 2013-2014 WINTER QUARTERLY REPORT**

Staff provided an overview of the report. It was noted there was a five percent increase in attendance for Programs and Activities and a four percent increase in total Senior Center attendance. Total volunteer hours have decreased by 15%. Staff attributes the decrease to several long-time volunteers who have either moved out of the area or reduced their hours for personal reasons.

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**COPIES TO:**

**CITY OF DUBLIN SENIOR CENTER ADVISORY COMMITTEE**

**MINUTES OF APRIL 3, 2014**

**Page 2 of 3**

Several activities showed large growths in attendance such as the Ballroom Dance, Tai Chi Chuan and the Line Dance classes.

**7.2 ACTIVITY FEE INCREASE DISCUSSION**

Staff proposed an increase in the “drop-in” activity fee for the next Fiscal Year. Pending approval, Staff would recommend the new “drop-in” activity rate be effective January 1, 2015. This would allow time for Staff to inform and advertise the increase to patrons of the Senior Center.

Staff provided an overview of the process in evaluating programs. Staff identified main activities offered at the Dublin Senior Center and placed them in one of the three categories, “Core Services,” “Valued Added Programs,” and “Discretionary or Nice to Have” programs/classes/activities. The projected cost recovery goals were also presented.

Staff asked for recommendations about the “drop-in” activity fee and provided an explanation on how fees are developed. Staff provided a fee comparison chart, comparing the Dublin Senior Center “drop-in” activity fee with neighboring senior centers of which the Dublin Senior Center is the lowest.

CM Krausnick asked if the fees will increase for programming that requires pre-registration. Staff stated the fees for these programs may increase; however, Staff is proposing fee ranges to allow for more flexibility to appropriately price programs. Individual programs will be reviewed on a case by case basis to determine possible increases. In following the Pricing Policy, Staff would need approval from the Parks and Community Services Commission for any recommended increase over 10% and does not foresee any of those at this time.

CM Guarienti motioned to *recommend to the Parks and Community Services Commission, the Senior Center “drop-in” activity fee be increased to \$2.00 effective January 1, 2015.* The motion was seconded by CM Ito, and passed by a vote of 4-0-0.

**Other Business**

Parks and Community Services Commissioner Mack reported the Farmers’ Market will restart on Thursday, April 17. CM Guarienti asked if non-profit organizations could be invited to participate at Dublin’s Farmers’ Market. CM Krausnick commented on the low attendance at the Farmers’ Market and suggested it was due to lack of variety and repetition of produce. The Advisory Committee Members discussed if location was an issue, and suggested moving the Farmers’ Market to the Dublin Sports Park on Dublin Boulevard near City Hall. It was suggested this location may offer better visibility, and is located on a bus route and is in the center of Dublin. Staff stated they will bring these suggestions to the Farmers’ Market coordinator.

Commissioner Mack reported on the March Parks and Community Services Commission meeting, various activities in Dublin, and shared that the revenue for the St. Patrick’s Day Celebration increased this year.

**CITY OF DUBLIN SENIOR CENTER ADVISORY COMMITTEE**

**MINUTES OF APRIL 3, 2014**

**Page 3 of 3**

The Dublin Senior Foundation will participate in Dublin Pride Week. The Foundation plans to offer a summer ice cream social during the summer. The Foundation is also hoping to participate in the fireworks booth this year, and are currently accepting vendor applications for the Annual Holiday Boutique in November.

Staff reported the Dublin Heritage Park and Museums is working on a public art program. Live Healthy Dublin has 352 registered participants this year. The Community Car Show is Saturday, May 3, 2014 at the Dublin Heritage Park and Museums. The Advisory Committee Members were informed the City fountains will be turned off to conserve water. Staff pointed out the City uses 66% recycled water and will be able, in most areas, keep the fields green. Current information will also be on the City's website.

**Adjournment** – 10:45 AM

Respectfully submitted,

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Diane Guenther  
Office Assistant

Approved:

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Faye Guarienti  
Chairperson