

ST. PATRICK'S DAY SPONSORSHIP PACKAGES



ST. PATRICK'S DAY CELEBRATION

Make the City of Dublin's 42nd St. Patrick's Day Celebration your lucky weekend! Reach an estimated 80,000 local and regional visitors at the largest two-day St. Patrick's Day Festival on the West Coast. The St. Patrick's Day Celebration offers a variety of opportunities to position your business for maximum exposure.

Ask about category exclusivity or sponsorship customizations. Let us help you add other events to create a customized marketing package to suit your needs.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your St. Patrick's Day Celebration sponsorship!

ST. PATRICK'S DAY CELEBRATION

Saturday, March 14 – Sunday, March 15, 2026

The St. Patrick's Day Festival features three stages of live Irish and Celtic entertainment, two busy beverage bars, an authentic Irish Tea Room, an Irish Marketplace, Irish food vendors, and carnival rides. A pancake breakfast and parade take place on Saturday morning, and the annual Shamrock 5K Fun Run & Walk happens on Sunday morning.



PARKS & COMMUNITY SERVICES DEPARTMENT

AVAILABLE PACKAGES

ST. PATRICK'S DAY FESTIVAL

MAJOR SPONSOR – \$6,000

- ✓ 10' x 20' premium festival space
- ✓ festival feature naming rights
- ✓ logo prominently displayed on custom signage, event signage, website, direct email to 50,000+ subscribers, advertising, and race t-shirts
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ main stage emcee announcements throughout the day
- ✓ eight complimentary VIP tea room admissions
- ✓ eight complimentary race entries

FESTIVAL SPONSOR – \$4,000

- ✓ 10' x 20' premium festival space
- ✓ festival feature naming rights or your logo on an official souvenir
- ✓ logo on custom signage, event signage, website, direct email to 50,000+ subscribers, advertising, and race t-shirts
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ main stage emcee announcements throughout the day
- ✓ six complimentary VIP tea room admissions
- ✓ six complimentary Shamrock 5K Fun Run & Walk entries

BOOTH SPONSOR – \$2,000

- ✓ 10'x 10' festival space
- ✓ name on event website
- ✓ logo and name on event mobile app
- ✓ social media promotion
- ✓ main stage emcee announcements
- ✓ two complimentary tea room admissions

MEDIA SPONSOR – \$500

- ✓ promotional materials displayed at information booth
- ✓ name on event website
- ✓ logo and name on event mobile app
- ✓ social media promotion
- ✓ main stage emcee announcements
- ✓ two complimentary tea room admissions

SHAMROCK 5K FUN RUN & WALK

\$2,000

- ✓ 10' x 10' festival space near post-race activities
- ✓ logo on race banner, t-shirts, registration form, website, and direct email
- ✓ race emcee announcements
- ✓ six complimentary race entries

\$750

- ✓ 10'x 10' festival space near post-race activities, race morning only
- ✓ logo on race banner and t-shirts
- ✓ name on race registration form, website, and direct email
- ✓ race emcee announcements
- ✓ four complimentary race entries

IN-KIND RAFFLE PRIZE

- ✓ name on race registration form and website, and direct email
- ✓ race emcee announcements
- ✓ flyers in swag bags