



2026 Event Sponsor Application

General Information

Business Name:	Phone:
Contact Person:	Website:
Address:	Social Handles:
City, State, Zip:	Email:

2026 City of Dublin Events and Festivals

St Patrick's Day Celebration - March 14 & 15 10am – 5pm	\$6000 (Major Sponsor) \$4000 (Festival Sponsor) \$2000 (Booth Sponsor) \$500 (Media Sponsor)	=
Shamrock 5K Fun Run & Walk – March 15 – Dublin Civic Center 8:30am – 5pm	\$2000 (Major Sponsor)	=
Shamrock 5K Fun Run & Walk – March 15 – Dublin Civic Center 8:30am – 10am	\$750 (Race Only)	=
Eggstravaganza – April 4 – Heritage Park 9am – 1pm	\$500	=
Farmers' Markets – Thursdays-April 2 to Sept 24 Emerald Glen Park 4pm – 8pm	\$4000 (Entire Market)	=
Farmers' Markets –Select Date(s): _____ Thursdays – (April 2 to Sept 24) 4pm – 8pm	\$300 (Per Market Night)	=
Farmers' Market Concert Series – Emerald Glen Park; Thursdays 4pm to 8pm Entire Series (All 8 Concerts) June 12 through Aug 7	\$3000 (Naming Rights) \$2000 (Concert Series)	=
Farmers' Market Concert Series – Emerald Glen Park; Thursdays 4pm to 8pm Select/Circle Date(s) – June 12; June 18; June 25; July 9; July 16; July 23; July 30; Aug 6	\$350 (Per Concert Night)	=
Picnic Flix Outdoor Movie Series – Various Locations; Fridays 6pm – end Entire Series (All 6 movies) June 12 through July 24	\$1000 (Major Sponsor)	=
Picnic Flix Outdoor Movie Series – Various Locations; Fridays 6pm – end Select/Circle Date(s) June 12; June 19; June 26; July 10; July 17; July 24;	\$250 (Per Movie Night)	=
Family Camp Outs – Various Locations; Sat 4pm – Sun 10am Select/Circle Date(s) June 6-7; July 18-19; August 1-2	\$300 (Booth Sponsor) \$200 (Activity Sponsor)	
Splatter – September 13 – Emerald Glen Park 12pm – 8pm	\$5000 (Major Sponsor) \$3000 (Festival Sponsor) \$1500 (Booth Sponsor) \$500 (Media Sponsor)	=
Harvest Fair – October 11– Heritage Park and Museums 10am – 2pm	\$500	=
Floating Pumpkin Patch – October 24 – The Wave Aquatic Center 1pm – 4pm	\$300	=
Tree Lighting Ceremony – December 3 – Dublin Civic Center 6pm – 8pm	\$350	=
Breakfast with Santa – December 5 – Shannon Community Center 8am – 12pm	\$350	=
Dublin Arts Center Grand Opening – Date TBD		

Payment can be made by check OR by online credit card payment upon request. A 2.9% fee will apply to all debit and credit card transactions, both online and in-person.

Total Fees:

Equipment

Sponsors are encouraged to bring their **own branded canopy** for maximum visibility and event exposure. However, the City will provide a complimentary white 10'x10' canopy and/or a table and two chairs if requested below:
Please check the boxes ONLY for any equipment you would like the City to provide:

- ☐ (1) 10 ft. x 10 ft. white canopy
☐ (1) 8-foot table
☐ (2) Chairs
☐ **DO NOT NEED ANY EQUIPMENT**

Electrical Service

The availability of electricity is dependent on the event and location. Please inquire within.

Waiver and Release of Liability

1. Vendor acknowledges and understands that participation in the Event involves potential risks that may arise from the actions and inactions of Vendor, other individuals attending the Event, or the City and its officials, employees, agents and volunteers. Vendor expressly agrees to accept and assume full responsibility for any and all risks of bodily injury, death or property damage caused by or arising directly or indirectly from Vendor's participation in the Event, regardless of the cause. Participation in the Event is purely voluntary, and Vendor elects to participate in spite of the risks.
2. Vendor releases the City, its officers, officials, employees, agents, and volunteers ("the Released Parties") and waives all actions, claims and demands that Vendor or Vendor's heirs, executors, representatives, insurers, attorneys, administrators or assigns ("the Releasing Parties") may have or may hereafter have for any personal injury, bodily injury (including death) or property damage that Vendor may directly or indirectly incur while participating in the Event, including but not limited to that incurred as a result of the negligence of the Released Parties. Vendor, on behalf of both Vendor and the Releasing Parties, agrees not to sue the Released Parties on the basis of these waived and released claims.
3. Vendor agrees to comply with all stated and customary terms, posted safety signs, rules, and verbal instructions as conditions for participation in the Event.
4. At all times during Event, Vendor, his/her employees and agents shall be independent contractors and not employees or agents of the City. Vendor, and his/her employees and agents shall have no authority, express or implied, to bind the City to any obligation whatsoever.
5. City may terminate Vendor's participation in the Event at any time. City shall not be liable for any costs incurred by the Vendor as a result of such termination by the City.
6. Vendor shall comply with all laws applicable to the performance of the work hereunder, including, to the extent applicable, health and safety regulations. Vendor is solely responsible for the payment of all federal, state and local taxes, including employment taxes, that Vendor may incur as a result of participation in the Event.
7. Vendor represents and warrants to City that Vendor and its employees, agents, and volunteers have all licenses, permits, qualifications, and approvals of whatsoever nature that is legally required to offer the goods and/or services that Vendor is offering at the Event.
8. Vendor agrees to indemnify, defend, with counsel selected by City, and hold harmless the Released Parties from any and all claims, demands, actions, judgments, damages, liabilities, and costs of any kind, including attorneys' fees, (collectively "Liabilities") arising out of or in any manner related to Vendor's participation in the Event, except to the extent that such Liabilities are caused by the sole negligence or willful misconduct of the Released Parties.
9. The person signing this Agreement represents and warrants that he or she is duly authorized and has the legal capacity to execute and deliver this Agreement on the behalf of the Vendor.

By signing below I agree that I have carefully read the foregoing Waiver and Release of Liability and fully understand its contents. I am aware that this is a release of liability and I sign it without inducement.

Signature

Name (Printed)

Date

**Mailed or delivered in person to:
Parks & Community Services at:
City of Dublin Festivals and Events
100 Civic Plaza
Dublin, CA 94568**

**Emailed to:
specialevents@dublin.ca.gov
Contact Phone: 925-556-4500**