



CITY OF DUBLIN

SMALL BUSINESS NAVIGATOR PROGRAM



DUBLIN
CALIFORNIA

YOUR PATH TO BUSINESS SUCCESS WITH THE SMALL BUSINESS NAVIGATOR PROGRAM (SBNP) A FREE program designed to support and grow small businesses in Dublin.

WHAT IS THE SMALL BUSINESS NAVIGATOR PROGRAM (SBNP)?

The Small Business Navigator Program is a **FREE** initiative by the City of Dublin created to support small brick-and-mortar businesses at every stage—from planning to expansion.

Eligible business owners can receive **technical assistance for up to three projects or a maximum of \$7,500**, whichever comes first. Whether you're just starting out or enhancing your current business, the program provides expert guidance and personalized support tailored to your needs.

HOW DOES THE PROGRAM WORK?

Eligible businesses are matched with a qualified professional to help with specific projects through **one-on-one consultations**.

Here are some of the areas where assistance is available:

- Business Planning & Development
- Marketing & Advertising
- Architecture & Space Design
- Technology Consulting
- Graphic Design
- Financial Guidance
- Photography

AM I ELIGIBLE?

The program is open to small businesses in Dublin that meet the following criteria:

Basic Eligibility (Required)

- Physically located in the City of Dublin.
- Hold an active City of Dublin Business License.
- In good standing with the City.
- Not a corporately owned chain or franchise store.
- Employ fewer than 50 full-time employees.

Optional Eligibility

- Home-based businesses may qualify if they are seeking assistance to transition into a brick-and-mortar location.

WHAT ARE THE REQUIREMENTS FOR BUSINESSES?

Participation Requirements

- Complete the application and provide basic business information for planning purposes.
- Actively engage in consultations and collaborate with your matched consultant.
- Submit a program survey upon project completion.

NEXT STEPS

Ready to take your business to the next level?

- Visit www.dublin.ca.gov/SBNP to learn more and apply today!
- Contact us:
 - phone: 925-833-6650
 - text: 925-493-8256
 - email: economic.development@dublin.ca.gov



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