

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF OCTOBER 4, 2012**

Call to Order

Chairperson CM Mack called the meeting to order at 9:34 AM.

Roll Call:

Committee Members (CM) Present: Diane Bonetti, Faye Guarienti, Eddie Jo Mack, Diana Threlkeld

Committee Members Absent: Lee Sandeman

Parks and Community Services Commission Liaison Present: Connie Mack

Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Public Comments - None

Approval of the Minutes

CM BONETTI MADE A MOTION TO APPROVE THE SEPTEMBER 6, 2012 MINUTES. THE MOTION WAS SECONDED BY CM GUARIENTI. THE SENIOR ADVISORY COMMITTEE APPROVED THE MINUTES OF THE SEPTEMBER MEETING BY A VOTE OF 3-0-1 WITH CM THRELKELD ABSTAINING AS SHE WAS NOT IN ATTENDANCE AT THE SEPTEMBER MEETING.

Written Communication – None

Unfinished Business - None

New Business

2012 SUMMER QUARTERLY REPORT

Staff provided an overview of the 2012 Summer Quarterly Report. Staff is pleased with the addition of new and affordable exercise classes.

Coffee consumption is up to approximately 150 cups a day; which is reflected in the increase in drop-in attendance. Staff noted another senior center uses a coffee host and are thinking of adopting the idea.

CM Guarienti thanked Staff for offering the new Trail Trekkers tickets in lieu of having to handle cash and coins for the daily activity fee. The tickets are available for purchase in sheets of six as a convenience for the Trekkers who meet at the trail head.

Other Business

Each of the Senior Center Advisory Subcommittees provided an update on their Strategic Goals and Objectives.

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Strategic Goal #1 – Reach out to senior groups and social networks in the community.

A letter was drafted by the Outreach Subcommittee and Staff. CM Mack read the current draft. The final copy will be mailed to local churches asking for an opportunity to introduce the Dublin Senior Center and its activities to the local congregations. The Outreach Subcommittee hopes to visit local churches during the winter season.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center.

CM Guarienti stated the Car Show Subcommittee met in September to discuss the planning of the 2013 Car Show. The Car Show Subcommittee consists of the Youth Advisory Committee, Senior Center Advisory Committee and Staff.

The Dublin Senior Foundation determined that they would not participate in the 2013 event.

The Senior Advisory Committee Members discussed the 2012 event. Staff provided a brief overview of the history of the Car Show. The Car Show Subcommittee would like to determine each group's contributions and roles for next year's event. CM Bonetti expressed a desire to create more intergenerational opportunities for youth in the Car Show. Staff shared the Youth Committee Members' comments that youth in the community may be attracted to the event if there is good food, good music and fun.

Strategic Goal #3 – Educate residents about Dublin, and provide resources for older adults.

Staff met with the Greeters to review the Welcome Packet and discussed distribution methods.

Staff met with CM Threlkeld to develop her vision of providing tours of the City, and proposed components of the tour for Staff to consider.

Staff gave a short review of the Info Fair held on October 6, 2012. The Senior Center accepted 50 vendor applications which is ten more vendors than last year. This year a \$500 Sponsorship Level was offered. Four businesses - Palo Alto Medical Foundation, Home Care Assistance, Caremore, and Humana participated. Staff extended an invitation to the Dublin Senior Center Advisory Committee Members to attend this event.

CM Bonetti reported on the Dublin Senior Foundation's October meeting. The Pasta Feed was a success and the Foundation plans to offer this fundraiser again in 2013. CM Bonetti commented that the Dublin High Key Club volunteered as servers at the event, and were very helpful.

The Foundation voted to purchase three 100-cup stainless steel coffee makers for the Senior Center.

Commissioner Mack reported on the Parks and Community Services Commission meeting which focused on the success of the Splatter event.

Adjournment: 10:56 a.m.

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Respectfully submitted,

Diane Guenther
Office Assistant

APPROVED:

Eddie Jo Mack
Chairperson