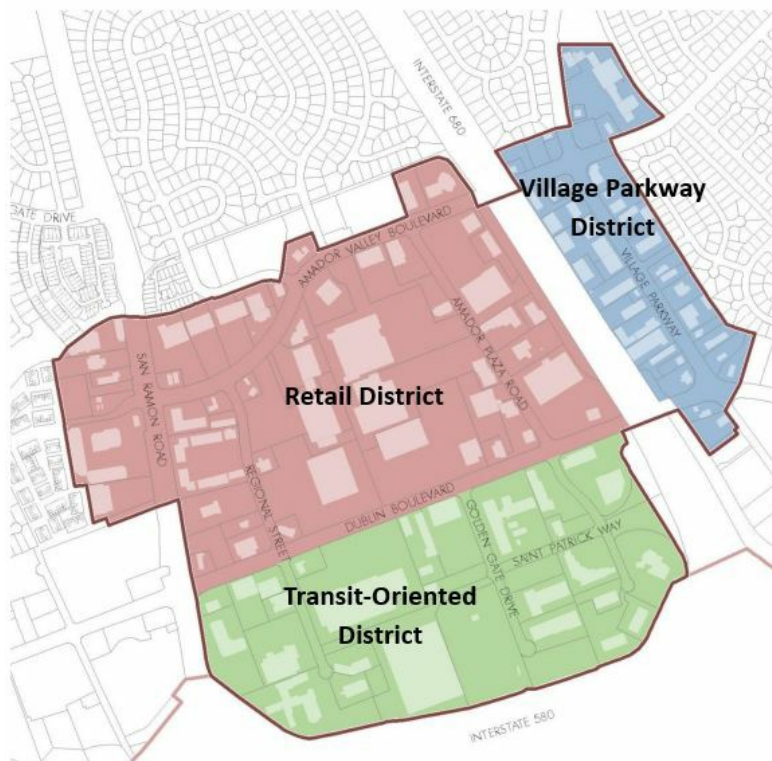




General Business News & Information
January / February 2024 Issue

Dublin City Council Eliminates Parking Requirements in the Downtown Dublin Specific Plan Areas



On January 9, 2024, the City Council adopted a resolution **amending the Downtown Dublin Specific Plan to eliminate parking requirements** in the Retail District, Transit-Oriented District, and Village Parkway District.

The amendments implement recent changes in state law and recommendations from the Urban Land Institute. **The elimination of parking requirements extends beyond the state-required one-half-mile radius of the BART station to include all properties within the Downtown Dublin Specific Plan area.**

For more information, please refer to the [City Council Staff Report](#).

Take the Economic Development Strategy Survey and Share Your Feedback by January 31

The City of Dublin is updating its Economic Development Strategy, and we need your input. We've launched two surveys to hear from



residents and businesses.

We're excited to invite you to play a role in shaping the future of economic development in Dublin. The City of Dublin is in the process of updating its Economic Development Strategy, and we believe your insights, feedback, and priorities are invaluable in this endeavor.

Our goal is to create a comprehensive economic development strategy that reflects the aspirations and needs of our community. To achieve this, we've launched two surveys – one for residents

and another for our business community.

The two economic development strategy surveys are aimed at gathering collective insights, feedback, and priorities of our residents and business community. The surveys are a pivotal component of the City's long-term economic development vision, and are designed to engage residents, businesses, and stakeholders in the strategic planning process.

How to Participate:

The Economic Development Strategy surveys will be available online at [Resident Survey](#) and [Business Community Survey](#) through January 31, 2024. The survey should take no longer than 10 to 15 minutes and responses are anonymous.

We appreciate your participation and understand the crucial role our community plays in shaping Dublin's economic future. Your input will be instrumental in shaping a comprehensive Economic Development Strategy that guides Dublin's growth in the years ahead. Thank you for being a part of this important process.

For more information please contact the City of Dublin's Office of Economic Development at [email](#) or (925) 833-6650.

Resident Survey

Business Community Survey

Small Business Spotlight: Satvik Eggless Bakery



This month's **Small Business Spotlight Series** features [Satvik Eggless Bakery](#).

Discover the delicious world of vegetarian sweet treats at Satvik Eggless Bakery. From custom cake orders to tempting pastries and specialty drinks, Satvik has an impressive display case of treats made without eggs. They are located at **6599 Dublin Blvd., Ste J**.

For more information or if you are interested in participating in the series, please visit dublin.ca.gov/spotlight or send us an [email](#). There is no cost to participate.



Welcome New Dublin Businesses

Dublin welcomes and appreciates the establishment of new businesses in Dublin; they enrich our cityscape and bring new opportunities to residents. Here are new businesses that now call Dublin home:



AT&T Retail Store at 7908 Dublin Blvd.

Retail store providing sales and services related to phones, tablets, wearables, accessories, and more.



Kailash Parbat at Tivoli Plaza (3982 Summit Rd.)

Restaurant that specializes in ethnic, vegetarian North Indian and Sindhi cuisine, especially chaats & gravies.



Anjappar Chettinad Indian Restaurant at Tivoli Plaza (3996 Summit Rd.)

Restaurant that serves a variety of Chettinad dishes.

St. Patrick's Day Festival Sponsor Opportunities



Calling all Dublin businesses! Join the excitement of the 40th St. Patrick's Day Festival on Saturday, March 16, 2024, from 10:00 a.m. - 8:00 p.m. and Sunday, March 17, 2024, from 10:00 a.m. - 5:00 p.m.

Showcase your brand to 50,000 attendees from Dublin and beyond. It's a fantastic opportunity to market your business across communities. We offer a discounted rate to all Dublin businesses for \$500 which will include a 10x10 space and your business name on signage and in our App.

For more information or to secure your spot, [email Shelby Perry](#).

Taste Tri-Valley Restaurant Week

Visit Tri-Valley's Taste Tri-Valley Restaurant Week (February 23 - March 3), is right around the corner, and enrollment for participating restaurants and businesses is officially open. Join numerous businesses in the Tri-Valley for 10 delicious days of special menus and events highlighting the rich culinary scene of the Tri-Valley region.

Why Participate in Taste Tri-Valley Restaurant Week?

- Participation is free
- Visit Tri-Valley provides all the marketing materials
- Benefit from an influx of visitors and residents dining out during Restaurant Week
- Free promotion of events happening during Restaurant Week
- Help solidify the Tri-Valley as a premier culinary destination



For more information and to register your business, visit [Taste Tri-Valley](#).

Stormwater Protection Responsibilities for Parking Lot Pavement Maintenance for Owners



Owners of parking lots and companies that maintain them are responsible for meeting the stormwater requirements of the Municipal Regional Stormwater Permit 3 for pavement maintenance activities. These requirements include pollution prevention practices during construction; installation of permanent low impact development stormwater controls; and may include trash capture controls.

For more information, please visit [Parking Lot Maintenance](#).

State Waste and Recycling Mandates for Restaurants



The City of Dublin will be mailing letters to Dublin restaurants to help them comply with applicable state laws and requirements related to solid waste and recycling. The mailing includes a letter and resources on Senate Bill 1383, Assembly Bill 827, and Assembly Bill 1276, described below.

- **SB 1383** requires businesses and tenants to properly sort recyclable and compostable materials.
- **AB 827** requires restaurants and food facilities to provide recycling and compost sorting opportunities for customers to sort waste generated from products purchased and consumed on site.
- **AB 1276** requires retail food facilities and food delivery companies to provide single-use food ware accessories and condiments upon request only or at self-service stations.

The letter also encourages businesses to contact Amador Valley Industries for technical assistance and resources on proper sorting.

For more information, please visit [Restaurant Waste & Recycling Resources](#).

New Reporting Requirement for Small Businesses

The **Corporate Transparency Act**, which took effect in January 2024, requires small businesses with fewer than 20 employees to report their ownership information to the Department of the Treasury's Financial Crimes Enforcement Network as part of an effort to curb money laundering and illicit financial operation. Existing companies have one year to file and new companies must file within 90 days of creation or registration.

For more information, please visit [Corporate Transparency Act](#).



PG&E Helps Improve Commercial Kitchen Efficiency



Pacific Gas & Electric (PG&E) is offering several workshops to assist commercial kitchen operators with learning how to improve their kitchen efficiency. Check out the topics below and click on the link for more information or to register.

- [Commercial Foodservice Energy and Economics Forecast 2024](#)
Wednesday, February 14, 2024, 10:00 a.m. - 12:00 p.m.
 - [Creating an Effective, Code-Compliant, Commercial Kitchen Ventilation System in Vented and Ventless Applications](#)
Thursday, May 9, 2024, 10:00 a.m. - 11:30 a.m.
 - [Deep Dive into Commercial Induction Cooking](#)
Thursday, August 15, 2024, 10:00 a.m. - 11:30 a.m.
 - [Food Safety and the Kitchen of the Future](#)
Thursday, November 7, 2024, 10:00 a.m. - 11:30 a.m.
 - [The Commercial Food Service California Energy Wise Collaborative](#)
A hub for pre-recorded, on-demand, and upcoming classes
-

HR Resources for Businesses

Starting January 1, 2024, many changes were enacted for California employers with [new labor laws](#). The information below provides information and resources to help guide you through these changes.

Manufacturer's Guide to Human Resources

California Manufacturing Technology Consulting has released a free eBook, **HR 101: Manufacturer's Guide to Human Resources**. The Guide to Human Resources covers:

- Leave and time off requests
- Employee benefits
- HR regulations
- Turnover and retention

Download the Guide [here](#).



No Cost Human Resources Hotline for Alameda County Companies

The Workforce Development Board has partnered with the California Employers Association (CEA) to provide East Bay employers with access to a **no-cost HR hotline**. CEA can provide your company with guidance around hiring and firing processes, paid sick leave laws (including the Family and Medical Leave Act), rules around breaks, harassment prevention, remote workers and more.

Alameda County Employers can contact the hotline at (888) 202-5668.

Get Your Free 2024 California Employment Law Guide

The California Employers Association is providing a **free 2024 New Laws Guide** which includes key highlights for each bill and a to-do list for employers on practical next steps. Major changes this year include:

- Increased mandatory paid sick leave
- Brand new reproductive loss bereavement leave
- Comprehensive workplace violence prevention plan requirements
- Cannabis-use protections
- Wage and hour updates, and more

Download the 2024 New Laws Guide [here](#).

Important Notices for Businesses Regarding Disability Access and Identification of Single-User Toilet Facilities



The City of Dublin is providing the following notifications to businesses to help ensure businesses are aware of these requirements by law.

Compliance with Disability Access Laws

Under federal and state law, compliance with disability access laws is a serious and significant responsibility that applies to all California building owners and tenants with buildings open to the public. You may obtain information about your legal obligations and how to comply with disability access laws at the following agencies:

Department of General Services
Division of State Architect
www.dgs.ca.gov/dsa
www.dgs.ca.gov/casp

Department of Rehabilitation
Disability Access Services
www.dor.ca.gov

Single-User Toilet Facilities

The California Health and Safety Code, 118600, states in part: "All single-user toilet facilities in any business establishment, place of public accommodation, or state or local government agency shall be identified as all-gender toilet facilities by signage that complies with Title 24 of the California Code of Regulations, and designated for use by no more than one occupant at a time or for family or assisted use."

For more information:

- [Assembly Bill No. 1732 \(Ting\), Single-user Restrooms](#)
- [Health and Safety Code, 118600](#)
- [Department of the State Architect Bulletin 17-01-01](#)

New Alcoholic Beverage Laws



The Department of Alcoholic Beverage Control (ABC) has provided a summary of 17 new alcoholic beverage laws that took effect in 2023 and laws that took effect in January 2024. This information helps clarify what new statutes and regulations mean but is not regulatory. Please consult the statute, regulation, or an attorney before taking any action to ensure compliance with the laws.

The new alcoholic beverage laws summary can be viewed [here](#).

Raising Capital for Small Business

The **East Bay Small Business Development Center (SBDC)** is hosting a series of workshops to assist businesses with how to finance/raise capital for their business. SBDC Advisors are available to assist businesses with different types of financing. The series concludes with a Capital Summit which provides a special networking opportunity for businesses to meet lenders in-person. The series runs February 7 - April 25, 2024. Workshops include:



- Financing for Start-up and Early-Stage Entrepreneurs
- Bank Financing for Small Business (non-startups)
- Equity Financing - Angel and Venture Capital Investments
- How Factoring and Purchase Order Finance Can Grow Your Business Faster than Traditional Finance
- How to Use Crowdfunding to Raise Capital for Small Business
- Navigating Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Funding Opportunities
- SBA Financing for Startups or Business Purchase
- Exit Planning for Business Owners
- East Bay SBDC Capital Summit - Lender Panel Presentation and Discussion, and Networking between Businesses and Lenders

For more information, visit [Raising Capital for Small Business](#).

2024 Grants Available for Small Businesses



Verizon Small Business

Business owners that sign up for the free [Verizon Small Business Digital Ready](#) online community will be eligible to apply for a \$10,000 grant. Grant applications are accepted throughout the year.

The National Science Foundation's America's Seed Fund

This [fund](#) provides millions in grant funding to small businesses and startups with big ideas. Applicants submit project pitches any time during the year, and if invited to submit a proposal, could be funded. The grant program provides roughly \$200 million per year to eligible businesses.

National Association for the Self-Employed (NASE)

The [NASE Growth Grants program](#) provides up to \$4,000 grants on a rolling basis throughout the year. Applicants must be members of NASE. Grants can be used for marketing, advertising, hiring employees, expanding facilities, and other specific business needs.

Halstead Grant

The [Halstead Grant](#) is an annual award for emerging silver jewelry artists. Applicants submit answers to 15 business questions in addition to their design portfolios. The grand prize is a \$7,500 cash grant plus other benefits. The application deadline is Wednesday, May 1, 2024.

ARTSFUND Grant Program

The [ARTSFUND Grant Program](#) supports the Alameda County nonprofit arts and cultural organization serving Alameda County community members. Grants will be awarded to qualifying organizations providing arts and cultural programs in the areas of visual art, dance, theater, music, literature, poetry, cultural events and traditions, and other related forms. The standard grant award is \$2,000 to \$3,000. The application deadline is Thursday, February 15, 2024, 5:00 p.m.

StopWaste Grants

StopWaste is offering \$1.1 million in grant opportunities to nonprofits, businesses, and institutions with projects aimed at increasing individual, business, and community involvement in the prevention of waste in Alameda County. Funding priorities are related to projects that focus on waste prevention, reuse, and recovery of food, goods, and materials as well as development, marketing, and products made with recovered materials. Proposed projects must be located in and/or service the residents and/or businesses of Alameda County. Grants up to \$30,000 are awarded and the application deadline is Thursday, March 14, 2024. For more information and to apply, please visit [Waste Prevention Grants](#).

Ava Community Energy Grant Programs

evFleet Consulting Program

Business owners with a commercial fleet can get free expert help creating an electric vehicle plan. The [evFleet Consulting Program](#) helps business owners understand electric truck specs, charging solutions, and incentives to keep costs low and optimization high. Services are available through June 2024.

Commercial Induction Rebate

[Ava Community Energy](#) will provide up to \$17,500 in rebates to restaurants and businesses for the purchase and installation of induction cooktops, ranges, woks, portable cooktops, and other required electrical upgrades. Funding is available for retrofit and new construction projects. Rebates are available on a first-come, first-served basis until funds are expended.

City of Dublin Business Calendar



The City's website includes additional upcoming business events and classes, including webinars and workshops on topics from starting a business to selling a business and everything in between!

To view upcoming classes, please visit the City's online [Business Calendar](#).

We Are Here for You

The City of Dublin values our business community and remains committed to being your source for reliable and accessible information and resources.

For information and resources for the business community, visit our [Business Resources webpage](#).

The Office of Economic Development is also available via [text messaging](#) at 925-496-8256, [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 |
www.dublin.ca.gov



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