

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MEETING AGENDA**



DUBLIN SENIOR CENTER MEETING ROOM

7600 AMADOR VALLEY BOULEVARD

OCTOBER 4, 2012, 9:30 A.M.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ORAL COMMUNICATIONS

3.2 PUBLIC COMMENTS

At this time, the public is permitted to address the Dublin Senior Center Advisory Committee on non-agendized items. The Advisory Committee must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Advisory Committee may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Dublin Senior Center Director related to the proper procedure to place an item on a future Dublin Senior Center Advisory Committee agenda. The exceptions under which the Dublin Senior Center Advisory Committee MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).

**4. APPROVAL OF THE MINUTES – September 6, 2012
STAFF RECOMMENDATION: Approve Minutes.**

5. WRITTEN COMMUNICATIONS - None

6. UNFINISHED BUSINESS - None

7. NEW BUSINESS

7.1 2012 SUMMER QUARTERLY REPORT

The Dublin Senior Center Advisory Committee will receive a report about the activities and attendance at the Dublin Senior Center during the summer 2012 quarter.

RECOMMENDATION: Receive report.

8. OTHER BUSINESS

BRIEF INFORMATIONAL ONLY REPORTS FROM THE DUBLIN SENIOR FOUNDATION, PARKS AND COMMUNITY SERVICES COMMISSION LIAISON, ADVISORY COMMITTEE MEMBERS AND SUBCOMMITTEES, AND/OR STAFF AND REPORTS BY COMMITTEE MEMBERS RELATED TO MEETINGS ATTENDED AT CITY EXPENSE (AB1234).

9. ADJOURNMENT

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of the Dublin Senior Center at (925) 556-4511 at least 72 hours in advance of the meeting.

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF SEPTEMBER 6, 2012**

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Call to Order

Chairperson Mack called the meeting to order at 9:30 AM.

Roll Call:

Committee Members (CM) Present: Diane Bonetti, Faye Guarienti, Eddie Jo Mack, Lee Sandeman

Committee Members Absent: Diana Threlkeld

Parks and Community Services Commission Liaison Present: Connie Mack

Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Diane Guenther, Office Assistant, Camille Centeno, Recreation Technician, Melanie Triantos, Senior Recreation Leader

Oral Communications - None

Public Comments - None

Approval of the Minutes

CM GUARIENTI MADE A MOTION TO APPROVE THE AUGUST 2, 2012 MINUTES. THE MOTION WAS SECONDED BY CM SANDEMAN. THE SENIOR CENTER ADVISORY COMMITTEE UNANIMOUSLY APPROVED THE MINUTES OF THE AUGUST MEETING BY A VOTE OF 4-0-0.

Written Communication – None

Unfinished Business

SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES

Each of the Senior Center Advisory Subcommittees provided an update on their perspective Strategic Goals and Objectives.

Strategic Goal #1 – Reach out to senior groups and social networks in the community.

CM Mack read an introduction letter. The goal of the Subcommittee is to have an initial mailing to ten congregations in the area.

Ms. Centeno previewed the draft Power Point presentation for the Advisory Committee. There is no voice over at this time, but Staff will research this possibility. It was suggested possibly using a companion CD with the presentation.

CM Mack commented she felt the presentation is an excellent tool to use during an outreach. The Advisory Committee liked the presentation showcasing the activities offered at the Dublin Senior Center.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center.

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CM Guarienti stated Saturday, May 18th, 2013 has been set aside for a vintage fashion show. She noted Ms. Hudson contacted a designer who formerly worked for McCall's to see if she is available to host a fashion show at the Dublin Senior Center. At this time Ms. Hudson has not had a response to her inquiry.

It has been suggested that light refreshments be served versus a full lunch. Once Ms. Hudson receives confirmation from the McCall's contact, CM Guarienti will return to the Senior Center Advisory Committee with more details.

Strategic Goal #3 – Educate residents about Dublin and resources available for older adults.

CM Sandeman shared the Welcome Packet and stated that the packet is almost completed. She noted that there are so many sources of information that a checklist that will be available for the Greeter to use as a reference as well as a place to obtain name, address, phone number and interests of visitors for follow up.

New Business

APPOINTMENTS TO 2013 DUBLIN CAR SHOW SUBCOMMITTEE

Staff asked the Senior Center Advisory Committee Members to consider appointing two committee members to the 2012 Dublin Car Show Subcommittee. Both CM Bonetti and CM Guarienti stated they would like to serve again in 2013.

CM Sandeman made the motion that CM's Bonetti and CM Guarienti be on the 2013 Dublin Car Show Subcommittee, the motion was seconded by CM Mack and the Advisory Committee unanimously approved the motion.

Ms. Cronin shared the process for the upcoming 2013 Dublin Car Show and stated that the Dublin Car Show Committee Meeting will be schedule by the end of the month.

Other Business

Staff reported on the stated success of the Dublin Senior Foundation's fireworks booths and their upcoming events. The Foundation Pasta Feed is on Friday, September 14th and is sold out. The Holiday Craft Boutique is also coming up on Saturday, Nov 17th and the vendor tables are also sold out.

Staff reminded the Senior Center Advisory Committee Members that the new City Special Event - Splatter - is coming up on Saturday, September 22nd and shared the different components of the event.

CM Guarienti asked about the activity fee increase and the process for increases. Staff reviewed the budget process and indicated that an earlier effort will be made to share the information to the Senior Center Advisory Committee in the future.

CM Guarienti commented she had discussions with Tri Valley Trail Trekkers about the use of either tickets or passports in lieu of carrying cash. Staff will look at the possibilities of creating a passport or tickets for Trail Trekkers.

Adjournment: 10:54 a.m.

Respectfully submitted,

CITY OF DUBLIN SENIOR CENTER ADVISORY COMMITTEE

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Diane Guenther
Office Assistant

APPROVED:

Eddie Jo Mack
Chairperson



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: OCTOBER 4, 2012

SUBJECT: 2012 Summer Quarterly Report
Report Prepared by, Anna Hudson, Recreation Coordinator

ATTACHMENTS: Attendance Report

RECOMMENDATION: Receive Report

FINANCIAL STATEMENT: None

DESCRIPTION: The Dublin Senior Center offers activities and events that promote healthy living for seniors, and the opportunity to build new friendships through recreation. The following is a summary of the 2012 summer quarter. A detailed attendance report is found as Attachment 1.

Senior Center Attendance Comparison

Attendance Type	2012	2011	2010	2009	2008
Drop-In	2646	2,145	1,495	1,518	1,547
Programs and Activities	10,705	10,431	10,697	10,506	9,556
Total	13,351	12,576	12,192	12,024	11,103
<i>Avg. Daily Attendance</i>	205	193	188	182	168
	(65 days)	(65 days)	(65 days)	(66 days)	(66 days)
Total Volunteer Hours	4,004	3714	3,448	3,433	3,532

Overview of Activities and Special Events

The Senior Center experienced a 3% increase in attendance of the Programs and Activities. Several new classes offered this quarter included: Body Matrix, Folk Dance, and Zumba Gold. New workshops offered were Clipper Card Day and Welcome to Medicare.

There was a steady increase of 2% in the “drop-in” attendance. On any given day, various groups of seniors meet regularly (daily or weekly) in the main lounge to play card games, watch television, access the internet through public computers or Wi-Fi, or simply enjoy the free coffee and desserts.

June

The women’s a cappella group, the Zingers, entertained 40 seniors during the Father’s Day Luncheon. Nine students enjoyed the new Folk Dance class. The Trail Trekkers attendance averaged 24 participants a week. *Getting Published*, a one-day workshop was sold out with 29 people. Eleven seniors enjoyed a van trip to Carmel. The Dublin Senior Foundation held an ice cream social fundraiser after the bingo

COPIES TO:

ITEM NO.: 7.1

program that attracted over 50 seniors. BART returned to the Center and gave away 26 free Clipper Cards.

July

The Patriotic Luncheon attracted 40 people. An ice cream social was offered to thank patrons for their patience during the renovation period while waiting for the carpet in the hallways to be replaced and the halls to be repainted; over 100 people were served ice cream and apple pie daily for one week. The new Zumba Gold exercise class initially attracted 14 participants. Fourteen seniors enjoyed gourmet meals prepared by culinary students at Le Cordon Bleu in San Francisco on July 18. Seniors visited the Oakland Zoo and attended the Healthy Living Festival.

August

A 40-passenger bus was provided by the Area Agency on Aging of Alameda County to shuttle seniors from the Dublin and Pleasanton Senior Centers to the Annual Aging Festival at Chabot College in Hayward. The special luncheon, featuring the Dreamers trio from the theatrical group - Stagebridge - was attended by 35 seniors. The Oakland Zoo Conservation Mobile gave a presentation on the importance of recycling and using green products to protect the environment and animals; 12 participants enjoyed meeting the zoo staff and visiting animals. A free Body Matrix demo class was offered. Balance, Agility and Strength, taught by a certified instructor, drew an average attendance of 17 students.

Activity “Drop-In” Fee Increase

The Senior Center activity fee was increased from \$1.25 to \$1.50 to keep up with the increasing cost of operating a large facility. The Fee Ordinance was approved by City Council in August 2012. The last activity fee increase was in 2009.

Volunteers

The volunteer hours increased by 6% due to many high school students scheduled to volunteer during the summer. A second rush of applications has been accepted with the start of the new school year. Several high school students have been placed and are volunteering after school. Currently, the total number of volunteers is over two hundred.

Donations

We would like to acknowledge *Serene Care* Residential Home, for their \$500 donation this quarter.

Testimonials

June Testimonial about a successful rental

Dear Anna (Hudson) & Jennifer (Kransky),

I just wanted to let you know how much we enjoyed our (rental) event at the Dublin Senior Center on Friday night. I'm still receiving compliments about the venue, the helpful staff and how beautiful the setting was. Thanks so much for all of your help in putting this event together for us. Your staff was very helpful the night of the event and things went smoothly.

Thanks again!

Wendy C., Hope Hospice

July Testimonial about the staff and activities offered

Thank heavens we have all the current activities and luncheons going on in Dublin, Pleasanton, San Ramon and Livermore. Dublin Senior Center is fantastic for their activities, trips, location and staff. Thank you so much. Angie S., Pleasanton

The Staff is so friendly. I feel it is the best senior center in the East Bay area! Laurene K., Alamo

I'm so happy when I see your staff, James (Montgomery) on Friday mornings. He's always happy!!! I wished he worked more mornings. Thanks. Kathy, Dublin

*The Balance, Agility and Strength class with Robin is a wonderful class. It is just like or even better than my physical therapy. It lubricates all my muscles.
Vimla A., San Ramon*

August Testimonial about the Lunch Program

*I think lunch is so much better now. There is so much variety. I recommend eating lunch here to my friends.
Helen M., Dublin*

RECOMMENDATION:

Staff recommends that the Senior Center Advisory Committee receive the report.

Summer Quarterly 2012	June	July	Aug	2012	2011	%change
AARP Mature Driving	16	16	0	32	39	-18%
Advisory Committee	4	6	6	16	10	60%
American Mah Jong	65	52	59	176	176	0%
Art - Arthur Scott King	27	48	15	90	65	38%
Art Studio (Art for All Media)	28	10	28	66	90	-27%
Balance Strength Agility	64	66	120	250	0	100%
Balloon Twisters	25	4	0	29	19	53%
Bingo	187	142	254	583	730	-20%
Blankets for Vets	34	36	41	111	139	-20%
Body Matrix (New)	0	0	10	10	0	100%
Bridge	305	305	339	949	1018	-7%
Building Tour	16	17	17	50	48	4%
Bunco	19	33	49	101	104	-3%
Chair Flex, Beg and Chair Yoga	0	0	0	0	142	-100%
Computer 1-on-1	0	40	18	58	25	132%
Computer Drop In	97	57	90	244	208	17%
Diabetes	0	4	0	4	2	100%
ESL Living Skills	33	32	55	120	29	314%
Fit over 50 (new)	20	0	0	20	0	100%
Folk Dance (new)	0	27	27	54	0	100%
Food distribution	419	337	462	1218	1186	3%
Foundation Meeting	15	15	15	45	39	15%
Foundation Casino Trips (canc. illness)	0	0	0	0	150	-100%
Foot Fitness	8	15	0	23	0	100%
Gentle Yoga	32	0	0	32	0	100%
Health Screening -not offered this time	0	0	0	0	11	-100%
Healthy Living Fair bus trip with AAA	0	0	0	8	17	-53%
HICAP	3	4	3	10	4	150%
Ice Cream Thank You (5 days)	0	500	0	500	0	100%
Latin Dancercise (new)	23	24	19	66	18	267%
Laughter Yoga	8	0	0	8	0	100%
Line Dance (summer vacations)	894	848	777	2519	2633	-4%
Lunch	202	236	274	712	835	-15%
Luncheon 2nd and Friday	83	40	35	158	158	0%
NIA	28	26	12	66	49	35%
Path Wanderers	46	34	47	127	147	-14%
Piano	0	5	9	14	39	-64%
Pilates	48	44	27	119	128	-7%
Pinochle	23	32	28	83	80	4%

Ping Pong	169	191	236	596	456	31%
Poker	0	0	4	4	73	-95%
Quilting	13	14	6	33	59	-44%
Reading Group	8	0	7	15	22	-32%
Sign Language	0	0	0	0	32	-100%
Sing Along	25	28	45	98	89	10%
Tai Chi Chih	30	32	36	98	87	13%
Traditional Tai Chi	40	30	60	130	198	-34%
Trail Trekkers	89	131	81	301	282	7%
Trips and Tours	11	14	0	25	0	100%
Ukulele	39	35	37	111	62	79%
Jam Session/Ukulele	25	31	28	84	113	-26%
Watercolor Instruction	34	0	0	34	79	-57%
Watercolor Drop in	38	62	80	180	184	-2%
Wheels	0	1	0	1	0	100%
Writing Class	57	60	40	157	100	100%
Writing Workshop	29	0	0	29	20	45%
Zoo Talk	0	0	12	12	0	100%
Zumba	0	68	62	130	85	51%
DancEscape	0	0	0	0	61	-100%
Other (Lunch with Director, Picnic)	0	0	0	0	91	-100%
SubTotal	3,379	3,752	3,566	10,705	10,431	3%
Drop in (38people)	798	882	966	2,646	2,600	2%
# Days	21	21	23	65	65	0%
Total Attendance	4,177	4,634	4,532	13,343	13,031	2%
Average Daily Attendance	201	219	214	205	200	2%
Total Volunteer Attendance	1,202	1,390	1,412	4,003	3,714	6%

ATTACHMENT 1