

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MEETING AGENDA**



**DUBLIN SENIOR CENTER MEETING ROOM
7600 AMADOR VALLEY BOULEVARD SEPTEMBER 6, 2012, 9:30 A.M.**

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ORAL COMMUNICATIONS

3.1 PUBLIC COMMENTS

At this time, the public is permitted to address the Dublin Senior Center Advisory Committee on non-agendized items. The Advisory Committee must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Advisory Committee may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Dublin Senior Center Director related to the proper procedure to place an item on a future Dublin Senior Center Advisory Committee agenda. The exceptions under which the Dublin Senior Center Advisory Committee MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).

**4. APPROVAL OF MINUTES – August 2, 2012
STAFF RECOMMENDATION: Approve Minutes**

5. WRITTEN COMMUNICATIONS - None

6. UNFINISHED BUSINESS

6.1 SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES

The Advisory Committee will receive reports from each Senior Center Advisory Subcommittee on recommendations for accomplishing the 2012 Strategic Goals and Objectives.

RECOMMENDATION: Receive reports.

7. NEW BUSINESS

7.1 APPOINTMENT TO THE 2013 DUBLIN CAR SHOW SUBCOMMITTEE

The Advisory Committee will appoint two members of the Advisory Committee to the 2013 Dublin Car Show Subcommittee.

RECOMMENDATION: Appoint two Dublin Senior Center Advisory Committee Members to the 2013 Dublin Car Show Subcommittee.

8. OTHER BUSINESS

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of the Dublin Senior Center at (925) 556-4511 at least 72 hours in advance of the meeting.

BRIEF INFORMATIONAL ONLY REPORTS FROM THE DUBLIN SENIOR FOUNDATION, PARKS AND COMMUNITY SERVICES COMMISSION LIAISON, ADVISORY COMMITTEE MEMBERS AND SUBCOMMITTEES, AND/OR STAFF RELATED TO MEETINGS ATTENDED AT CITY EXPENSE (AB1234).

9. ADJOURNMENT

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of the Dublin Senior Center at (925) 556-4511 at least 72 hours in advance of the meeting.

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF AUGUST 2, 2012**

Draft Copy

Call to Order

Chairperson Mack called the meeting to order at 9:35 AM.

Roll Call:

Committee Members (CM) Present: Diane Bonetti, Faye Guarienti, Eddie Jo Mack, Lee Sandeman, Diana Threlkeld

Parks Community Services Commission Liaison Present: Connie Mack

Staff Members Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Public Comments - None

Approval of the Minutes

THE MINUTES WERE AMENDED AS FOLLOWS: SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES “Staff is aiming to ~~the~~ have the final draft of the Welcome Packet completed by July 1.” “Ms. Hudson announced that she and ~~Micki~~ Ms. Cronin attended...” CM GUARIENTI MADE A MOTION TO APPROVE THE JUNE 7, 2012 MINUTES AS AMENDED. THE MOTION WAS SECONDED BY CM THRELKELD. THE SENIOR ADVISORY COMMITTEE UNANIMOUSLY APPROVED THE MINUTES OF THE JUNE MEETING AS AMENDED BY A VOTE OF 4-0-1 WITH CM BONETTI ABSTAINING DUE TO ABSENCE FROM THE JUNE MEETING.

Written Communication – None

Unfinished Business - None

New Business

2012 SPRING QUARTERLY REPORT

Ms. Anna Hudson, Recreation Coordinator, provided the Dublin Senior Center Advisory Committee with an overview of the report.

CM Guarienti asked if a coffee donation jar could be made available for those wanting to donate for coffee. Staff indicated one will be available soon.

CM Guarienti commented on attendance at the Senior Center, and noted the consistent increase in the number of people who participate in the drop-in programs. She stated people like the drop-in programs because they are free of commitment. Staff shared that drop-in classes are usually led by volunteers. Most programs requiring pre-registration are classes that have paid instructors.

Other Business

SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES

Strategic Goal #1 – Assist Staff to reach out to senior groups and social networks in the community.

The Subcommittee is finalizing a letter to be mailed to places of worship. CM Mack read the draft letter to the Dublin Senior Center Advisory Committee Members. The letter referred to a presentation highlighting Dublin Senior Center's activities. Ms. Micki Cronin, Assistant Director of Parks and Community Services, asked if the presentation was completed. Staff indicated the power point presentation needs to be updated. CM Mack stated their entire presentation would be about 30 minutes long. Ms. Cronin suggested shortening the presentation to be about 15 minutes with time for questions and answers.

CM Mack reviewed the list of local places of worship that will be contacted first. She asked if the final draft of the power point presentation could be ready by September. Staff will follow up.

CM Mack suggested a voice over to the power point; CM Guarienti suggested using an actual participant voice over. Suggestions were made to include photos of the sing along, line dance and low-impact exercise programs in the presentation.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center.

Ms. Hudson contacted the Dublin San Ramon Women's Club about their fashion show scheduled on November 11, 2012. They confirmed this year they will be partnering with a local *Good Will Thrift Shop* to host their vintage fashion.

Ms. Hudson indicated the San Leandro Women's Club contracted a designer who formerly worked for McCall's for their Spring Show. To keep their expenses down, the San Leandro Women's Club members helped prepare finger sandwiches and an assortment of cookies for the event.

Ms. Hudson stated she had tentatively booked Saturday, May 18, 2013 for the Dublin Senior Center Fashion Show event. Ms. Hudson said that she had attempted to contact the designer by email but has not heard from her.

CM Guarienti suggested the Dublin Senior Center Fashion Show be a simple affair perhaps a tea with scones. Ms. Cronin suggested partnering with Ms. Elizabeth Isles, Heritage Park and Museums Director, on how they plan and organize a tea.

Strategic Goal #3 – Assist Staff to educate residents about Dublin and resources available for older adults

CM Threlkeld suggested offering a series of historical van trips instead of chartering a bus. She stated that a van trip would provide a more intimate setting than a large bus. She suggested possibly including a no-host lunch with the trip for a nominal fee. June 2013 is the target date for the first van trip.

Ms. Hudson shared that she spoke with Judith Kufin, the Interim Supervisor, Information and Assistance for Contra Costa County, who suggested including some Contra Costa referrals in the list of important numbers that will be inserted in the Welcome Packet. Ms. Hudson will meet with the CM Sandeman and Kufin for further input.

Ms. Hudson indicated that the Welcome Packet and other informational materials will be accessible for staff and greeters to distribute to anyone visiting the Senior Center. Each Welcome Packet will contain the

CITY OF DUBLIN SENIOR CENTER ADVISORY COMMITTEE

MINUTES OF AUGUST 2, 2012

Page 3 of 3

following information: a current Dublin Doings newsletter, a map of Dublin, a magnet with the address and phone number to the Dublin Senior Center, and a list of important phone numbers. Additional public information, such as a Wheels Bus Information, Senior Support Information, etc., can be added to the Welcome Packet as needed.

CM Mack asked Staff which stores sold the “Livermore Amador Valley Transit Authority’s - Wheels” bus pass for seniors. There was a discussion if Safeway Stores sold these passes. CM Mack said she will stop by the Safeway Store located on Amador Plaza to verify if they sold the senior bus passes.

CM Bonetti reported what the Dublin Senior Foundation had discussed at the meeting on August 1. She announced that the Dublin Senior Foundation will host a Pasta Dinner on Friday, September 14 from 5 to 8 PM at \$15 per person at the Dublin Senior Center. CM Bonetti commented the Dublin Senior Foundation made \$758 from this year’s Dublin Car Show. The earnings made from the fireworks booth sales are not available yet. CM Bonetti thanked everyone who worked at the booth.

Commissioner Mack stated the Parks and Community Services Commission did not meet in July. She commented that the City’s All-America Anniversary Event was a success. She reminded the Dublin Senior Center Advisory Committee to attend the newest City Special Event, *Splatter*, an art, food, and wine event, on September 22 at Emerald Glen Park.

Respectfully submitted,

Diane Guenther
Office Assistant

APPROVED:

Eddie Jo Mack
Chairperson



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: September 6, 2012

SUBJECT: **SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES**
Report Prepared by Anna Hudson, Recreation Coordinator

ATTACHMENTS: None

RECOMMENDATION: Receive reports.

FINANCIAL STATEMENT: None

DESCRIPTION: Each Senior Center Advisory Subcommittee will provide an update on their perspective Strategic Goals and Objectives at the monthly Advisory Committee Meeting.

The following Strategic Goals and Objectives were adopted by the Senior Center Advisory Committee as the top three goals to undertake for the 2012-2013 Fiscal Year.

Strategic Goal #1 – Reach out to senior groups and social networks in the community
Subcommittee Members: CM Eddie Jo Mack and Commissioner Connie Mack

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center
Subcommittee Members: CM Faye Guarienti and CM Diane Bonetti

Strategic Goal #3 – Educate residents about Dublin and resources available for older adults
Subcommittee Members: CM Lee Sandeman and CM Diana Threldkeld

RECOMMENDATION: Staff recommends that the Senior Center Advisory Committee receive reports.

ITEM NO. 6.1



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: September 6, 2012

SUBJECT: Appointments to 2013 Dublin Car Show Subcommittee
Report Prepared by Micki Cronin, Assistant Director of Parks and Community Services

ATTACHMENTS: None

RECOMMENDATION: Appoint two Dublin Senior Center Advisory Committee Members to the 2013 Dublin Car Show Subcommittee

FINANCIAL STATEMENT: None

DESCRIPTION: In April 2011, the inaugural Dublin Car Show was held at the Fallon Sports Park. This event was cosponsored by the Senior Center Advisory Committee, Youth Advisory Committee and Dublin Senior Foundation. Based on the success of the inaugural event, the Dublin Car Show Subcommittee recommended hosting a Second Annual Dublin Car Show in April 2012.

In the first year, staff was responsible for providing a free "Show and Shine" car show to attract both teens and adults. The Dublin Senior Foundation, the Youth Advisory Committee and the Senior Center Advisory Committee shared the responsibility of running a concession stand and raising funds for their perspective groups. The Foundation raised approximately \$300 from their hot dog sales, and the Youth raised \$100 from their ice cream sale. In the first year, the Dublin Car Show registered 41 cars which drew a crowd of approximately 200 people. No teens entered a car in the Car Show.

The 2012 Dublin Car Show was held at the Heritage Parks and Museum. The event attracted 100 cars, at \$25 each. Additional funds were collected from the food trucks, vendor's fees and sponsors. After the event, the Dublin Senior Foundation and the Youth Assistance Fee Program each received \$798. In the second year there was limited involvement from the youth outside of the YAC booth and no vehicles belonging to teens were entered.

Staff recommends forming a 2013 Dublin Car Show Subcommittee to discuss the Third Annual Dublin Car Show and evaluate the intergenerational component of the show. Staff recommends that the Dublin Car Show Subcommittee would initially include two members of the Senior Center Advisory Committee, two members of the Dublin Senior Foundation, and four members of the Youth Advisory Committee. The first order of business for the Dublin Car Show Subcommittee will be to renew their interest in the event, discuss their role(s) in the event, and determine if there are better ways to support the intergenerational component. If the decision is to continue their joint involvement in the Dublin Car Show; the Dublin Car Show Subcommittee will meet once a month to prepare for the event. If the Dublin

COPIES TO:

ITEM NO. 7.1

Car Show Subcommittee decides to redirect their efforts on another project to better promote the intergenerational component, the name of the Dublin Car Show Subcommittee will change accordingly.

RECOMMENDATION: Staff recommends that the Senior Center Advisory Committee appoint two Dublin Senior Center Advisory Committee Members to the 2013 Dublin Car Show Subcommittee.