

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MEETING AGENDA**



DUBLIN SENIOR CENTER MEETING ROOM

7600 AMADOR VALLEY BLVD.

August 2, 2012, 9:30 A.M.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ORAL COMMUNICATIONS

3.2 PUBLIC COMMENTS

At this time, the public is permitted to address the Dublin Senior Center Advisory Committee on non-agendized items. The Committee must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Committee may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Dublin Senior Center Director related to the proper procedure to place an item on a future Dublin Senior Center Advisory Committee agenda. The exceptions under which the Dublin Senior Center Advisory Committee MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).

4. MINUTES OF THE REGULAR MEETING

4.1 MINUTES OF THE REGULAR MEETING – June 7, 2012

STAFF RECOMMENDATION: Approve Minutes.

5. WRITTEN COMMUNICATIONS - None

6. UNFINISHED BUSINESS - None

7. NEW BUSINESS

7.1 2012 SPRING QUARTERLY REPORT

The Dublin Senior Center Advisory Committee will receive a report about the activities and attendance at the Dublin Senior Center during the spring 2012 quarter.

RECOMMENDATION: Receive report.

8. OTHER BUSINESS

BRIEF INFORMATIONAL ONLY REPORTS FROM THE DUBLIN SENIOR FOUNDATION, PARKS AND COMMUNITY SERVICES COMMISSION LIAISON, ADVISORY COMMITTEE MEMBERS AND SUBCOMMITTEES, AND/OR STAFF AND REPORTS BY COMMITTEE MEMBERS RELATED TO MEETINGS ATTENDED AT CITY EXPENSE (AB1234).

9. ADJOURNMENT

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF JUNE 7, 2012**

Draft Copy

Call to Order

Chairperson Mack called the meeting to order at 9:30 AM.

Roll Call:

Committee Members (CM) Present: Faye Guarienti, Eddie Jo Mack, Lee Sandeman, Diana Threlkeld

Committee Members Absent: Diane Bonetti

Parks Community Services Commission Liaison Present: Connie Mack

Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Public Comments - None

Approval of the Minutes

CM SANDEMAN MADE A MOTION TO APPROVE THE MAY 3, 2012 MINUTES. THE MOTION WAS SECONDED BY CM THRELKELD. THE SENIOR ADVISORY COMMITTEE APPROVED THE MINUTES OF THE MAY MEETING BY A VOTE OF 3-0-0. CM GUARIENTI ARRIVED AFTER THE APPROVAL OF THE MINUTES.

Written Communication – None

Unfinished Business

SECOND ANNUAL “ALL-AMERICA CAR” SHOW EVALUATION

Staff and the Car Show Event Committee members, made up of the Youth Advisory Committee and the Senior Advisory Committee, held a joint evaluation meeting on Tuesday, May 8. Staff and members of the Car Show Event Committee provided input and suggestions on the successes of this year’s event and how to improve the 2013 Car Show.

The Car Show Event Committee recommended keeping the name “All-America” Car Show, and continue holding the event at Dublin Heritage Park and Museum. Saturday, April 20, 2013 was recommended for next year’s date. One of the suggestions was to start the event one hour earlier at 10:00 a.m. and end at 2.00 p.m. CM Guarienti volunteered at the Car Show Information Booth, and assisted the youth in promoting City programs. She expressed that she thought it was a great event. CM Guarienti also noted that in talking with people she found that children who attended the event were interested in the World War II exhibit and felt it is important to have the Dublin Heritage Park and Museum be opened during the event.

Staff noted that the biggest challenge to the Car Show event was to maintain the intergenerational component that was introduced at the inaugural event. Since the Youth Advisory Committee Members

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change year-to-year, Staff noted that it might be more difficult for the youth to maintain the same level of commitment as other members.

The Event Committee provided Staff with a four page report to review for next year's event.

SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES

Each of the three Senior Center Advisory Subcommittees met in May.

Strategic Goal #1 – Assist Staff to reach out to senior groups and social networks in the community.

Parks and Community Services Commissioner Mack compiled a list of local churches within a five mile radius of the City of Dublin. The Subcommittee will determine a strategy of which churches to visit first. A letter will be sent out to pastors of each church to find out when, where and how representatives of the Senior Center might be able to make a presentation to their congregations. CM Mack indicated the letter should be ready to be mailed out during the summer. Staff is aiming to have the Welcome Packet completed by July 1.

Hudson reviewed the contents of the final mocked-up Welcome Packet, which includes a Dublin Senior Center magnet, a list of important phone numbers, a Dublin area map, a current newsletter, and a Senior Services handout. It is hoped that the packet can be customized to meet the needs of each visitor.

CM Sandeman commented it will be important for the Welcome Packets be stored at a central location and readily available for both staff and volunteers conducting tours of the Dublin Senior Center.

Commissioner Mack asked if the Dublin Senior Center tri-fold pamphlets be available at the July 21st Dublin All-American 30th Anniversary event. Hudson stated that the pamphlet will be available for distribution at the City Information Table.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center.

Hudson announced that she and Micki attended a vintage fashion show in late April sponsored by the Women's Club of San Leandro. CM Guarienti stated that she met with Staff and the Subcommittee is considering hosting a vintage fashion show in 2013. It was noted that the Dublin San Ramon Women's Club is offering a fashion show this fall. Staff will find out the date of this event and confirm their theme.

CM Guarienti wants to be sure that not all special events at the Dublin Senior Center are viewed as fundraisers. Hudson commented the fees are set to help offset the cost of the event.

Staff and the Dublin Senior Center Advisory Committee's Subcommittees will continue to meet in July to discuss the strategies in greater detail.

CM Guarienti expressed concerns about having the same theme as the Dublin San Ramon Women's Club. Hudson noted the original goal of the Fashion Show was to attract new patrons to the Dublin Senior Center and the theme could possibly be changed. The date of the event and focus will be determined after contacting the Dublin San Ramon Women's Club.

Strategic Goal #3 – Assist Staff to educate residents about Dublin and resources available for older adults

CM Sandeman has been working on assembling the Welcome Packet.

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CM Threlkeld shared her ideas and her desire of offering a bus tour of Dublin; an outing similar to the city tour offered at the beginning of the City's Workshop called *Dublin 101*. She shared some of her ideas and passed out an information sheet on the cost of the bus; she is still in the process of gathering information.

New Business - None

Other Business

CM Mack reported she and CM Sandeman attended the Dublin Senior Foundation meeting on Wednesday, June 6th. She said that the Dublin Senior Foundation announced several fundraisers in 2012 which includes an ice cream social, spaghetti dinner, Holiday Craft Boutique, and monthly casino trips. The Dublin Senior Foundation, in cooperation with the Dublin Rotary Club and the Dublin San Ramon Women's Club, will participate in operating the annual fireworks booth this year; volunteers are sought to help sell the fireworks. CM Mack invited Dublin Senior Center Advisory Committee Members to attend the Dublin Senior Foundation meetings.

Commissioner Mack reported on the last Parks and Community Services Commission meeting. The Parks and Community Services Commission approved the Passatempo Park Public Design.

CM Guarienti noted the Tri Valley Trail Trekkers will host a 9/11 Memorial Walk again this year.

CM Mack requested that each Dublin Senior Center Advisory Committee Member sign up to make a monthly presentation to the Parks and Community Services Commission, noting there was no meeting scheduled in July.

The Dublin Senior Center Advisory Committee agreed to cancel their July monthly meeting. The Dublin Senior Center Advisory Committee's Subcommittees will continue meeting until the August meeting.

Respectfully submitted,

Diane Guenther
Office Assistant

APPROVED:

Eddie Jo Mack
Chairperson



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: August 2, 2012

SUBJECT: 2012 Spring Quarterly Report

ATTACHMENTS: Attendance Report

RECOMMENDATION: Receive Report

FINANCIAL STATEMENT: None

DESCRIPTION: The Dublin Senior Center provides various recreational opportunities for senior patrons to live a healthier lifestyle. The activities, classes, and events offered contribute towards strengthening the participants' physical, cognitive and mental wellness.

Following is the summary of attendance during the 2012 spring quarter which includes the months of March, April and May.

Senior Center Spring Attendance Comparison (March - May)

| Attendance Type | 2012 | 2011 | 2010 | 2009 | 2008 |
|-----------------------|---------|---------|---------|---------|---------|
| Drop-In | 2520 | 1,950 | 1,170 | 1,152 | 1,120 |
| Programs & Activities | 10,642 | 10,798 | 11,935 | 10,948 | 10,633 |
| Total Attendance | 13,162 | 12,748 | 13,105 | 12,100 | 11,755 |
| | 63 days | 65 days | 65 days | 64 days | 66 days |
| Avg. Daily Attendance | 209 | 196 | 202 | 189 | 178 |
| Total Volunteer Hours | 3,885 | 3,585 | 3,653 | 3,181 | 3,052 |

Attachment 1 is a detailed attendance report which breaks down the attendance by activities.

The overall 2012 spring attendance and volunteer hours indicated a slight increase from last year's report. The Senior Center offered most of the scheduled classes, despite having to close the small Conference Room, and Room B. Room B was closed for a month to store the cabinets from the office, the furniture from the consultation room, the storage closet and some of the janitorial supplies, during the restoration period. Since the meeting room hallway was closed to through traffic, the groups scheduled in Room C & D were inconvenienced because they had to walk out of the building and through the patio to access these rooms. See Attachment 1 Addendum.

Testimonials

The following are some of the comments and evaluations shared during this quarter:

ESL student: I am very lucky to have the Dublin Senior Center so close to me to enjoy with my friends every day for coffee and to play games.

Ilham S. – Dublin

I live in Alameda but work down the street from Dublin's Senior Center. I think your senior center is the best I have ever visited. I often stop by to use your public computer. I like taking a break and relaxing on your patio. I can sit under the shade or in the sun. The waterfall pond, the trees and the sculpture is soothing. Your patio is wonderful but underused.

David O., Alameda

John Deng's Tai Chi Class is part meditation, gentle exercises and dance. I hate to exercise. I love Tai Chi. And when I am finished my joints work better.

Pat G., Pleasanton.

The Balance, Agility and Strength class with Robin (Weiss) is a wonderful class. It is just like or even better than my physical therapy. It lubricates all my muscles.

Vimla A., San Ramon

SPECIAL MONTHLY REPORT

Following is a summary of activities offered during the spring quarter:

March Special Events

The van trip to Ironstone Vineyards in Murphys was sold out. Two Saturday senior program activities were cancelled to accommodate two City-wide events: the St. Patrick's Day Parade and the Annual Teen Job Fair. Sinatra impresario, Laurie de Seguirant serenaded 60 seniors at the St. Patrick's Day Luncheon. A free demonstration introducing the newest exercise class called *Balance, Agility & Strength* by Robin Weiss debuted in late March and was attended by 15 people. Jeff Wessman entertained 44 senior patrons and sang patriotic songs at the first All-America Luncheon held on the last Friday of the month.

April Special Events

Back by popular demand, 45 patrons enjoyed the entertainment by Steven Gary who strummed his guitar and sang classic folk songs at the Friendship Luncheon. Eleven people enjoyed the spring flowers at the van trip to Filoli Gardens. One hundred and sixty-nine Senior Center volunteers were invited to the Annual Volunteer Appreciation Luncheon. A combination of 125 volunteers and dignitaries attended this event. Staff estimated over 150 volunteers gave 11,700 hours of volunteer service in 2011. The talented Wells Middle School Jazz Band performed for 47 people at the second All-American Luncheon.

The Second Annual All-America Car Show was held on Saturday, April 21 from 11:00 a.m. to 3:00 p.m. at Dublin Heritage Park and Museums. A total of 100 cars paid an entry fee of \$20 to participate.. Proceeds for the event benefited the Youth Fee Assistance Program and the Dublin Senior Foundation. Four catering trucks sold food, and a disc jockey was hired to provide music at the event. Staff estimated 300 spectators attended the event. Approximately 136 people participated in voting for the People's Choice Award. Of the 136 ballots received, 86 people completed the evaluation of the event found on the back of their ballot; 50 people indicated it was their first time visiting the Dublin Heritage Park and Museums. Also, the Car Show event received high praises from both the car owners and spectators.

May Special Events

The instructor of the *Balance, Agility & Strength* class offered a second free demonstration class in early May which was attended by 12 people. The van trip to Monterey sold out. The Oakland senior group, *Stagebridge*, entertained 80 people at the Mother's Day Lunch. Singer and guitarist, Mike Osborn

entertained 25 people at the June All-America Special Luncheon. The Senior Center experienced flooding in both hallways. As a result, the Senior Center was closed to sanitize the floors and remove the necessary carpets. All activities were canceled on Thursday, May 10th afternoon, Friday May 11th, and Saturday, May 12th morning. Although the Friday evening rental had to be moved to City Hall, the Senior Center was open for business for the Saturday evening rental. Staff appreciates the patrons understanding and cooperation during the restoration period.

Coffee Sponsorship

The Dublin Senior Center thanks and acknowledges the following sponsors who donated funds toward the coffee funds this quarter. Sandy Levine from Senior Helpers donated \$500 through the month of March. Yun Sun, the Latin Dance instructor, Tim Petersen from Metlife, and Roberta Sohal from Angels Ilie & Maria from Golden Age Care each donated \$250 for the months of April through June.

RECOMMENDATION:

Staff recommends that the Senior Center Advisory Committee receive the report.

DUBLIN SENIOR CENTER SPRING 2012 ATTENDANCE REPORT

| | MARCH | APRIL | MAY | 2012 | 2011 | %CHANGE |
|--------------------------------------|--------------|--------------|--------------|---------------|---------------|-----------|
| AARP Mature Driving | 13 | 6 | 0 | 19 | 21 | -10% |
| Advisory Committee | 5 | 6 | 5 | 16 | 17 | -6% |
| American Mah Jong | 83 | 50 | 35 | 168 | 166 | 1% |
| Art Studio/Craft | 37 | 36 | 35 | 108 | 107 | 1% |
| Art - Saturday Program | 12 | 12 | 3 | 27 | 72 | -63% |
| Balance & Agility | 15 | 56 | 84 | 155 | 0 | 100% |
| Bingo | 205 | 189 | 219 | 613 | 656 | -7% |
| Blankets for Vets | 48 | 35 | 46 | 129 | 125 | 3% |
| Bridge | 384 | 321 | 272 | 977 | 1,029 | -5% |
| Building Tour | 5 | 7 | 0 | 12 | 39 | -69% |
| Bunco | 43 | 21 | 27 | 91 | 117 | -22% |
| Chair Yoga/Stretch | 40 | 44 | 0 | 84 | 39 | 100% |
| Computer 1-on-1 | 33 | 27 | 5 | 65 | 74 | -12% |
| Computer Drop In | 95 | 107 | 66 | 268 | 194 | 38% |
| Diabetes | 4 | 16 | 4 | 24 | 15 | 60% |
| ESL | 56 | 44 | 39 | 139 | 0 | 100% |
| Fitness over 50 | 23 | 80 | 30 | 133 | 0 | 100% |
| Food distribution | 408 | 421 | 346 | 1,175 | 1,079 | 9% |
| Foot Exercise | 8 | 16 | 8 | 32 | 0 | 100% |
| Foundation Meeting | 13 | 13 | 13 | 39 | 42 | -7% |
| Foundation Casino | 50 | 0 | 0 | 50 | 126 | -60% |
| Games- Drop in Thursdays | 16 | 17 | 0 | 33 | 23 | 43% |
| Health Screen | 8 | 0 | 0 | 8 | 0 | 100% |
| HICAP | 2 | 0 | 3 | 5 | 4 | 25% |
| Latin Dancercise | 56 | 22 | 25 | 103 | 0 | 100% |
| Laughter Yoga | 8 | 21 | 0 | 29 | 8 | 263% |
| Yoga-Gentle | 64 | 52 | 85 | 201 | 43 | 367% |
| LIFE Workshop | 0 | 0 | 0 | 0 | 9 | -100% |
| Line Dance (5 classes) | 716 | 848 | 714 | 2,278 | 2,563 | -11% |
| Lunch (& reg. Thurs.) | 262 | 203 | 213 | 678 | 888 | -24% |
| Luncheon 2nd & Specials | 110 | 92 | 93 | 295 | 193 | 53% |
| Music- Piano | 10 | 5 | 2 | 17 | 33 | -48% |
| NIA | 36 | 36 | 30 | 102 | 114 | -11% |
| Path Wanderers | 56 | 39 | 54 | 149 | 143 | 4% |
| Pilates | 60 | 52 | 10 | 122 | 136 | -10% |
| Pinochle | 72 | 35 | 25 | 132 | 36 | 267% |
| Ping Pong | 116 | 150 | 135 | 401 | 584 | -31% |
| Poker | 23 | 11 | 9 | 43 | 96 | -55% |
| Quilting | 16 | 26 | 13 | 55 | 64 | -14% |
| Reading Group | 9 | 9 | 7 | 25 | 15 | 67% |
| Sing Along | 51 | 33 | 34 | 118 | 92 | 28% |
| Tai Chi Chih | 41 | 42 | 35 | 118 | 64 | 84% |
| Traditional Tai Chi | 76 | 60 | 55 | 191 | 271 | -30% |
| Trail Trekkers | 75 | 85 | 110 | 270 | 350 | -23% |
| Trips and Tours | 14 | 8 | 0 | 22 | 0 | 100% |
| Ukulele for Beginners | 18 | 29 | 35 | 82 | 141 | -42% |
| Ukulele Jam Session | 32 | 29 | 37 | 98 | 70 | 40% |
| Volunteer Banquet | 0 | 94 | 0 | 94 | 85 | 11% |
| Watercolor + Drop In | 150 | 170 | 128 | 448 | 294 | 52% |
| Writing for Comp/Polish Your Writing | 61 | 100 | 40 | 201 | 143 | 41% |
| Zumba | 0 | 0 | 0 | 0 | 134 | -100% |
| DancEscape | 0 | 0 | 0 | 0 | 89 | -100% |
| SubTotal | 3,738 | 3,775 | 3,129 | 10,642 | 10,603 | 0% |
| Drop In (40per day) | 880 | 840 | 800 | 2,520 | 2,145 | 17% |

| | | | | | | |
|--|--------------|--------------|--------------|---------------|---------------|------------|
| Total Attendance | 4,618 | 4,615 | 3,929 | 13,162 | 12,748 | 3% |
| # Days | 22 | 21 | 20 | 63 | 65 | -3% |
| <i>Average Daily Attendance</i> | 210 | 220 | 196 | 209 | 199 | 5% |
| Total Volunteer Attendance | 1,296 | 1,310 | 1,279 | 3,885 | 3,618 | 7% |