

SUMMER EVENTS

Heat up your business and build brand recognition with repeated exposures when you sponsor a summertime series. Individual events offer very affordable options for smaller businesses.

Farmers' Markets

Every Thursday, April 1-September 30, 2021

Foodies and families come out every week to shop for fresh produce and artisan food products sold by the vendors of the Pacific Coast Farmers' Market Association at beautiful Emerald Glen Park. Dublin's markets have a distinct community atmosphere and fun weekly themes. With 27 weekly markets, your business can become a familiar friend to 1,200+ weekly market-goers.

Summer Concert Series at the Farmers' Market

Thursdays, June 17-August 5, 2021

Concerts at the Farmers' Market draw crowds up to 2,000 over the course of the evening to dance and socialize at Dublin's quintessential "New American Backyard" party. Concerts are scheduled for June 17 and 24; July 1, 8, 15, 22, and 29; and August 5. Check our website or ask for the line-up of performers.

Picnic Flix Movies

Fridays, June 18-August 6, 2021

Free, family-friendly outdoor movies at Emerald Glen Park draw between 500-1,200 people, especially families and teens. The crowd starts arriving a couple hours before sunset to socialize and picnic before the flick begins, offering a great opportunity for sponsors interested in having unhurried conversations with potential customers. This year's movies are: *Trolls* (June 18); *Aladdin* (June 25); *Grease* (July 2); *Abominable* (July 9); *Moana* (July 16); *The Secret Life of Pets 2* (July 23); *Honey, I Shrunk the Kids* (July 30); and *Onward* (August 6).

Please see a summary of sponsorship benefits on the reverse, and contact us at (925) 833-6645 to arrange your summer sponsorship today.



DUBLIN
CALIFORNIA
THE NEW
AMERICAN
BACKYARD



Partial list of sponsor benefits

FARMERS' MARKETS

\$4,000 FOR THE 25-MARKET SERIES (INCLUDES CONCERTS)

10' x 10' event space * logo on Dublin Farmer's Market webpage * social media posts

\$300 FOR A SINGLE MARKET (NON-CONCERT DAY)

10' x 10' event space * name on Farmer's Market webpage * social media post

SUMMER CONCERT SERIES AT THE FARMERS' MARKET

\$2,000 FOR THE 8-CONCERT SERIES ON THURSDAYS

10' x 10' event space * logo on summer special events webpage, concert series signage, direct email, poster and flyer * social media posts * emcee announcements at the start of each set
(concerts are 6/17, 6/24, 7/1, 7/8, 7/15, 7/22, 7/29, 8/5)

\$350 FOR A SINGLE CONCERT

10' x 10' event space * name on summer special events webpage * social media post * emcee announcements at the start of each set

PICNIC FLIX MOVIES

\$2,000 FOR THE 8-MOVIE SERIES

10' x 10' event space * logo on summer special events webpage, Picnic Flix signage, direct email, poster and flyer * emcee announcements at the start of each movie

\$350 FOR A SINGLE MOVIE

10' x 10' event space * name on summer special events webpage * emcee announcement at the start of movie

\$150 FOR ONSCREEN ADVERTISEMENT FOR A SINGLE MOVIE

Display your ad or promotional video (maximum of three minutes) onscreen to a captive audience just prior to the start of the featured movie

*Ask about category exclusivity or sponsorship customizations.
All sponsors are recognized by City Council and in the Activity Guide.*