

**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MEETING AGENDA**



DUBLIN SENIOR CENTER, 7600 AMADOR VALLEY BLVD.

MARCH 1, 2012, 9:30 A.M.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ORAL COMMUNICATIONS**
 - 3.1 **PUBLIC COMMENTS**

At this time, the public is permitted to address the Dublin Senior Center Advisory Committee on non-agendized items. The Committee must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Committee may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Dublin Senior Center Director related to the proper procedure to place an item on a future Dublin Senior Center Advisory Committee agenda. The exceptions under which the Dublin Senior Center Advisory Committee MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).
4. **MINUTES OF THE REGULAR MEETING – February 9, 2012**

STAFF RECOMMENDATION: Approve Minutes
5. **WRITTEN COMMUNICATIONS - None**
6. **UNFINISHED BUSINESS**
 - 6.1 **SECOND ANNUAL CAR SHOW**

Staff and Subcommittee Members will provide an update on the Second Annual Car Show scheduled to be held at the Heritage Park and Museum on Saturday, April 21.

RECOMMENDATION: Receive report and provide input on the event.
7. **NEW BUSINESS**
 - 7.1 **SENIOR CENTER ADVISORY COMMITTEE STRATEGIG GOALS AND OBJECTIVES**

Discuss and update the Vision, Mission and Values for the Senior Center as well as revisit the list of goals and objectives the Senior Center Advisory Committee Members would like to accomplish during 2012.

RECOMMENDATION: Receive report and determine which strategic objectives to focus on for the remainder of the current term.
8. **OTHER BUSINESS**

BRIEF INFORMATIONAL ONLY REPORTS FROM THE DUBLIN SENIOR FOUNDATION, PARKS AND COMMUNITY SERVICES COMMISSION LIAISON, ADVISORY COMMITTEE MEMBERS AND SUBCOMMITTEES, AND/OR STAFF AND REPORTS BY COMMITTEE MEMBERS RELATED TO MEETINGS ATTENDED AT CITY EXPENSE (AB1234).
9. **ADJOURNMENT**

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the City Clerk's Office (925) 833-6650 at least 72 hours in advance of the meeting.

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**CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF FEBRUARY 9, 2012**

Draft Copy

Call to Order

Chairperson Bonetti called the meeting to order at 9:34AM.

Roll Call:

Committee Members (CM) Present: Diane Bonetti, Eddie Jo Mack, Lee Sandeman, Faye Guarienti, Diana Threlkeld

Parks and Community Services Commission Liaison Present: Connie Mack

Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications

ADVISORY COMMITTEE INTRODUCTIONS

The newly appointed Advisory Committee Members and the current Members introduced themselves.

Public Comments - None

Approval of the Minutes

CM MACK MADE A MOTION TO APPROVE THE DECEMBER 1, 2011 MINUTES. THE MOTION WAS SECONDED BY CM SANDEMAN. THE ADVISORY COMMITTEE UNANIMOUSLY APPROVED THE MINUTES OF THE DECEMBER MEETING BY A VOTE OF 3-0-2 WITH CM GUARIENTI AND THRELKELD ABSTAINING.

Written Communication – None

Unfinished Business - None

New Business

ELECTION OF CHAIRPERSON AND VICE CHAIRPERSON

The Advisory Committee conducted their annual elections.

CM GUARIENTI NOMINATED CM MACK FOR CHAIRPERSON. CM MACK ACCEPTED THE NOMINATION. CM SANDEMAN SECONDED THE NOMINATION. THERE WERE NO OTHER NOMINATIONS FOR CHAIRPERSON. BY A UNANIMOUS VOTE OF 5-0-0 THE ADVISORY COMMITTEE ELECTED CM MACK AS CHAIRPERSON.

CM SANDEMAN NOMINATED CM THRELKELD FOR VICE CHAIRPERSON. CM THRELKELD ACCEPTED THE NOMINATION. CM MACK SECONDED THE NOMINATION. CM GUARIENTI NOMINATED CM BONETTI FOR VICE CHAIRPERSON AND CM BONETTI DECLINED THE NOMINATION. THERE WERE NO OTHER NOMINATIONS FOR VICE-CHAIRPERSON. BY A UNANIMOUS VOTE OF 5-0-0 THE ADVISORY COMMITTEE ELECTED CM THRELKELD AS VICE CHAIRPERSON.

2011 FALL QUARTERLY REPORT

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Staff provided the Senior Center Advisory Committee with a brief overview of the report as outlined in the agenda statement.

The Senior Center Advisory Committee engaged in a discussion about volunteer instructors and how they help keep the cost of many activities affordable at \$1.25. Additionally, they discussed ways to let participants know that many instructors are volunteers.

CM Guarienti noted that some participants comment they feel there should be no fees for the activities as they are tax payers. Staff explained that the City Council is very supportive of the Senior Center and senior programs and that a significant majority of the costs are paid for from the General Fund; the fees enable the Senior Center to continue to offer a variety of high quality activities at or below cost.

SECOND ANNUAL INTERGENERATIONAL CAR SHOW

The Senior Center Foundation, the Senior Center Advisory Committee, and the Youth Center Advisory Committee will co-sponsor the Second Annual Car Show again this year. The event will be held at the Dublin Heritage Park and Museums.

CM Bonetti reported that the Dublin Senior Foundation decided to continue their participation in this event. The Foundation raised about \$200 at the first Car Show in 2011. This year it is anticipated that approximately 80 vehicles will be entered. Food trucks have been invited to be onsite for a fee, along with a DJ and possibly some live bands. Staff hopes that funds will be raised through car registration, food truck registration and vendor fees. The funds raised by the Car Show will be divided equally between the Dublin Senior Center Foundation and the City's Youth Fee Assistance Program.

CM Sandeman withdrew from this Subcommittee as she has become involved in several other activities. CM Guarienti agreed to replace CM Sandeman on the Sub-committee and join CM Bonetti as the two Senior Center Advisory Committee representatives.

Other Business

CM Guarienti asked why a youth representative did not attend the Senior Center Advisory Committee meeting. Staff explained since the Senior Center Advisory Committee meets during the day, the youth are not available. The Youth Advisory Committee is represented at the Parks and Community Services Commission meetings; and both Advisory Committees are subsidiaries to the Parks and Community Services Commission they represent.

Commissioner Mack reported the Parks and Community Services Commission meeting held elections and that all positions remained the same.

CM Bonetti reported the Dublin Senior Foundation will submit an application for fireworks sales this year and the George Zika, the Foundation's Treasurer, will coordinate this fundraiser.

The Foundation will work as building monitors again this year at the St. Patrick's Day event.

Respectfully submitted,

Diane Guenther
Office Assistant

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APPROVED:

Eddie Jo Mack
Chairperson



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: MARCH 1, 2012

SUBJECT: Second Annual Car Show
Report Prepared by Anna Hudson, Recreation Coordinator

ATTACHMENTS: None

RECOMMENDATION: Receive report and provide input on the event

FINANCIAL STATEMENT: None

DESCRIPTION: The 2nd Annual Car Show Subcommittee began meeting in December 2011 to plan for the 2012 Car Show. The Subcommittee consists of two members of the Senior Center Advisory Committee (Faye Guarienti and Diane Bonetti), four members of the Youth Advisory Committee (Grace Li, Vivian Sung, Gabriela Vasquez, & Vinootna Karkarla), and two members of the Dublin Senior Foundation (Al Edge and Bonnie Andreasen). The City Staff are Frank Luna, Anna Hudson and Henry Siu.

The Car Show Subcommittee plans to meet every second Tuesday of each month at 3:30 pm at Shannon Community Center. The event is scheduled on Saturday, April 21 from 11:00 a.m. to 3:00 p.m. at the Heritage Park and Museum.

A brief report will be made by Staff and Subcommittee Members to give an update on the event plans and receive any feedback from other Committee Members.

RECOMMENDATION: Staff recommends the Senior Center Advisory Committee receive the report and provide input on the event.

COPIES TO:

ITEM NO. 6.1



AGENDA STATEMENT
SENIOR CENTER ADVISORY COMMITTEE
MEETING DATE: March 1, 2012

SUBJECT: Senior Center Advisory Committee Strategic Goals and Objectives
Prepared by Anna Hudson, Recreation Coordinator

ATTACHMENTS: None

RECOMMENDATION: Receive report and determine which strategic objectives to focus on for the remainder of the current term

FINANCIAL STATEMENT: None

DESCRIPTION: Staff is requesting the Advisory Committee review the “Senior Center Advisory Committee Strategic Plan” as described below, and discuss what strategic objectives to focus on for the remainder of the term, which concludes at the end of 2012.

At the March 3, 2011 Senior Center Advisory Committee Meeting, Staff reviewed the Senior Center Vision, Mission and Values that were recommended by the Advisory Committee in previous years. Last year, an “Outreach” component was added to the list of Values. The current Senior Center Vision, Mission and Values fall in line with the City Council’s Strategic Plan and are as follows:

VISION

“Creating rewarding friendships, intriguing activities and a lifestyle of possibilities!”

MISSION

Provide programs and maintain a first-rate community facility that promotes and supports a high quality of life for those 55 and better by:

- *Providing responsive customer service*
- *Fostering new opportunities for recreational experiences and socialization*
- *Encouraging volunteerism*
- *Encouraging wellness, lifelong learning and discovery*
- *Stimulating creativity*
- *Drawing on the diverse cultural and intellectual resources of customers*
- *Enhancing accessibility and independence*
- *Developing partnerships with others to address recreational and human services*

COPIES TO:

ITEM NO.: 7.1

needs

CORE VALUES

- *Fun*
- *Social Connections*
- *Volunteerism*
- *Outreach (added 3/3/2011)*
- *Lifelong Learning*
- *Accessibility*
- *Health and Wellness*
- *Professional, Customer-Focused Employees*

ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES FOR 2011-2012 TERM

Strategic goals are the ends for which the organization is striving and the objectives are the means by which it is seeking to get there. The strategic goals will provide a roadmap which is the path chosen to accomplish the end vision.

Based on the initial discussion by the Senior Center Advisory Committee Members in March on this topic, the Strategic Goals and Objectives were outlined as follows:

Strategic Goal #1 – Reach out to senior groups and social networks in the community

Objectives

- A. Recruit volunteer liaisons at senior housing complexes to serve as a “Senior Center Concierge” to promote upcoming events and programs.
- B. Provide off-site registration at senior housing complexes for luncheons and special events.
- C. Make presentations at local churches to promote Senior Center programs and services.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center

Objectives

- A. Plan and implement an annual intergenerational event with the Youth Advisory Committee.
- B. Plan and implement a Fashion Show as a cooperative event with the Dublin Senior Foundation.

Strategic Goal #3 – Educate residents about Dublin and resources available for older adults

Objectives

- A. Conduct annual Senior Resource Fair.
- B. Create and distribute a “Welcome Wagon Packet” for older adults moving to Dublin that highlights programs, services, parks and facilities available through the City.
- C. Provide additional travel training programs with public transit agencies.
- D. Conduct a bus tour of Dublin’s parks, facilities and new development in the community, ending at the location of the annual Spring Picnic.
- E. Create an annual discount card for Dublin Senior Center Supporters that is good for senior discounts at local businesses.

Staff recommends the Committee Members discuss if there any new Strategic Goals and Objectives that the Advisory Committee feels need to be addressed, or if any of the existing ones be taken off or reworded. Staff also recommends the Advisory Committee determine which objectives to focus on between now and December 2012. With only nine months remaining, Staff recommends the Advisory Committee select a narrow and focused list that can be accomplished by the end of December. Also new Subcommittees should be established to determine who will work with Staff to develop the means to complete each of the selected Strategic Objectives in 2012.

At the meeting the Senior Center Advisory Committee Members will discuss a potential schedule and work plan to accomplish the Strategic Goals during the remainder of the term. Any objectives that have a

net cost to the City or require additional Staff time would need to be considered as part of the annual budget process.

RECOMMENDATION: Staff recommends the Advisory Committee receive the report and determine which strategic objectives to focus on for the remainder of the current term.