



CITY OF DUBLIN

100 Civic Plaza, Dublin, California 94568

PRESS RELEASE

FOR IMMEDIATE RELEASE

Hazel Wetherford
Economic Development Director
(925) 833-6650
hazel.wetherford@dublin.ca.gov

CITY OF DUBLIN LAUNCHES *TASTE THE WORLD IN DUBLIN*, AN ONLINE PASSPORT CAMPAIGN IN SUPPORT OF LOCAL EATING ESTABLISHMENTS

DUBLIN, Calif., July 28, 2022 – The City of Dublin is launching *Taste the World in Dublin*, an online passport campaign, in support of local eating establishments. This campaign is intended to provide continued support to Dublin small businesses, as outlined in the City’s Business Recovery Playbook.

Local restaurants operate on tight margins on an everyday basis, let alone during recovery efforts from a pandemic. Supporting our local eateries during this time is important to the livelihood of our restaurant owners and their employees.

The launch of *Taste the World in Dublin* helps to promote those local food and beverage establishments as they try to recover from COVID-19. The campaign invites community members to sign up for a free mobile passport to take a geographical, culinary journey through Dublin. The program will run through October 28, 2022.

Passport participants will have the ability to check in to participating food and beverage establishments for a chance to win a \$25 gift card to a local restaurant, while supplies last. Participants will need to check in to at least five participating establishments in order to receive the promotional gift card. Participants may also redeem promotional offers at select businesses, as applicable.

Those interested in participating in the *Taste the World in Dublin* program may sign up for a free event passport at <https://www.dublin.ca.gov/tastetheworldpassport>. It’s also not too late for businesses to participate. Businesses can join the program by simply sending a text message to 925-493-8256.

For more information, contact the Office of Economic Development at 925-833-6650 or via email at Economic.Development@dublin.ca.gov.

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