

SUMMER EVENTS

Heat up your business and build brand recognition with repeated exposures when you sponsor a summertime series. Individual events offer very affordable sponsorship options for smaller businesses.

Farmer's Markets

Every Thursday, April 14-September 22

Foodies and families come out every week to shop for fresh produce and artisan food products sold by the vendors of the Pacific Coast Farmers' Market Association at beautiful Emerald Glen Park. Dublin's markets have a distinct community atmosphere and distinct weekly themes. With 24 weekly markets, your business can become a familiar friend to an average of 500+ weekly market-goers.

Summer Concert Series

First Thursdays, May-September

Dublin's outdoor Summer Concerts coincide with Farmers' Market wine and beer nights, bringing a festive vibe to Emerald Glen. Crowds up to 1000 attend on concert nights, to dance and socialize and sample pours from local wineries and breweries. You'll see everyone who's anyone in Dublin at this quintessential "new American backyard" party.

Picnic Flix

June 24, Minions; July 22, Goonies; August 19, Frozen

Free, family-friendly outdoor movies at Emerald Glen Park draw between 500-1,200 people, especially families and teens. The crowd starts arriving a couple hours before sunset to socialize and picnic before the flick begins, offering a great opportunity for sponsors looking for opportunities to have unhurried conversations with potential customers.

Please see a summary of sponsorship benefits on the reverse, and contact us to arrange your summer sponsorship today.



Partial list of sponsor benefits

PICNIC FLIX

\$750 FOR THE 3-MOVIE SERIES

10' x 10' event space * logo on summer special events webpage, Picnic Flix signage, direct email, poster and flyer * onscreen advertisements * emcee announcements at start of each movie

\$250 FOR A SINGLE MOVIE

10' x 10' event space * name on summer special events webpage * onscreen advertisement * emcee announcement at start of movie

CONCERT SERIES

\$1500 FOR THE 5-CONCERT SERIES

10' x 10' event space * logo on summer special events webpage, Concert Series signage, direct email, poster and flyer * social media posts * emcee announcements at start of each music set

\$300 FOR A SINGLE CONCERT

10' x 10' event space * name on summer special events webpage * social media post * emcee announcements at start of each music set

Combine Picnic Flix and Concert Series for \$4000, and increase brand recognition with larger logos on promotional materials for both series. Or combine all three for \$4500 for even greater presence.

FARMERS' MARKETS

\$4000 FOR THE 24-MARKET SERIES

10' x 10' event space * logo on Dublin Farmer's Market webpage * social media posts

\$250 FOR A SINGLE MARKET (NON-CONCERT DAY)

10' x 10' event space * name on Farmer's Market webpage * social media post

Ask about category exclusivity or sponsorship customizations.

All sponsors are recognized with certificate from City Council and in the Spring Activity Guide.