



THE CITY OF

Dublin CALIFORNIA

Business News Update

February 2014

BUSINESS ASSISTANCE

BUSINESS INCENTIVES

BUSINESS SEMINARS

SMALL BUSINESS RESOURCES

BUSINESS CALENDAR

Business in Brief

Start-Up Funding Available through Opportunity Fund

Opportunity Fund is excited to announce its 2014 Start Up Funding Challenge! For a limited time, loans up to \$50,000 with an interest rate of 7.5% and no loan fees are available to new businesses in the Greater Bay Area.

Applications will be accepted through March 31st or when \$750,000 has been awarded, whichever comes first. Since funds are limited, participants are encouraged to apply before the early entry deadline, February 28th.

For more information on how to apply, please visit **Opportunity Fund's website**.

Operations Cost Reduction and Training Program for Local Manufacturers

The Alameda County Workforce Investment Board (ACWIB) and the Corporation for Manufacturing Excellence (Manex) have announced the introduction of an operations cost reduction and workforce training program specifically offered to local manufacturers. ACWIB has secured funds that will pay for up to 100% of the cost of the program for qualified manufacturers.

This is a significant opportunity for small to mid-sized manufacturers to obtain workforce training and large-company business tools at an affordable price. The training is designed to show local manufacturers how to utilize modern business process tools to capitalize upon the advantages of locating in this diverse region.

Internal or external training may include:

- Operational efficiency, lean manufacturing, sales and marketing training;
- Executive coaching and financial guidance including strategic planning;
- Team leadership and communication;
- Process engineering and quality management; and
- Access to job-specific skills training at a significantly reduced rate.

This program is being offered for a limited time during the period of February 1 to May 28, 2014. If you are interested in benefiting from

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The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Erin Steffen or Linda Smith in the Economic Development Office at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager
(925) 833-6650

Community

this program, please contact Manex at (925) 807-5101.

Business Tip of the Month

Register for the 2014 Great Race for Clean Air



Join us for the **Great Race for Clean Air**, an annual, friendly competition between Bay Area businesses to encourage employees to try alternatives to driving alone.

During the last Great Race for Clean Air, employees from 93 Bay Area companies logged their daily air-friendly commutes using an online commute diary developed by 511 Rideshare. These commuters saved approximately 1,273,276 pounds of CO₂ by carpooling and vanpooling, taking transit, telecommuting, biking and walking to work. This is equivalent to taking 120 passenger vehicles off the road - for a year! Participants were also eligible to win great prizes in weekly drawings. This year, the Great Race for Clean Air runs March 1 through April 30, 2014.

For more information or to register your company visit **Spare the Air's website**. If you would like help getting your commute program in shape for the Great Race, please contact Stephanie Anderson via **email**.

Upcoming Training Opportunity: Top Ten Online Marketing Tools

Thursday, March 20: 9 AM - 11 AM | Dublin Library

The City of Dublin has partnered with the Alameda County Small Business Development Center to present this seminar on ways to jump start your marketing efforts.

Are you using your website, mobile marketing, video, social media, email marketing, analytics and other online tools to your advantage? In this seminar you will learn about the top tools a small business should consider using. The seminar highlights successful case studies and creative ways to help you find your next best customer. Participation in this seminar is free - **registration is available online**.

Business News Around Dublin

City to Host Commuter Benefits Workshop

Development
(925) 833-6620

Environmental Services
(925) 833-6650

Finance &
Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov

**Spare The Air
Resource Teams
Present:**

Save the Date!

How Commuter Benefits Benefit Your Company



<http://bit.ly/J8APqg>

When: June 5, 2014

Time: 8:30 am to 12:30 pm

Where: City of Dublin, Council Chambers
100 Civic Plaza, Dublin

Door prizes include an Amazon Kindle
Fire HDX, iTunes and Clipper cards

Learn how encouraging your employees to carpool, vanpool, bike, walk or take transit to work can benefit your company!

Hear updates on transportation projects designed to reduce traffic congestion in the region.

This event is brought to you by the Tri-Valley and Contra Costa County Spare the Air Resource Teams.



Dublin Business Spotlight

Hexcel Receives Silver Boeing Performance Excellence Award

On February 23, Hexcel announced that it received a 2012 Boeing Performance Excellence Award. The Boeing Company issues the award annually to recognize suppliers who have achieved superior performance. Hexcel is one of only 407 suppliers to receive the Silver level of recognition. The composite materials company supplies structural honeycomb core materials to Boeing for all Boeing Commercial programs (787, 747-8, 767, 737, and 777) as well as Boeing Defense, Space and Security for various military and space programs.

"We are proud to be recognized for superior supply performance by our largest customer," said Mike Canario, Hexcel VP and General Manager for the Americas. "It is our ongoing commitment to operational excellence that enables us to maintain superior performance status at Boeing. Thanks to our talented employees and innovative technologies, Hexcel will continue to deliver the highest quality products."

To learn more about the award, **visit Hexcel's website.**

Business Seminars & Events

- 3/6: Successful Business Plans Seminar (Fremont Public Library)
- 3/10: Local Resources for Entrepreneurs (Institute of Entrepreneurial Leadership, Concord)
- 3/18: Cleantech Open Tri-Valley Launch and Technology Showcase (Sandia National Laboratories, Livermore)
- 4/2: Starting a Business Seminar (Berkeley Public Library)
- 4/7: E2 Pitch Contest Semi-Final Event (Institute of Entrepreneurial Leadership, Concord)
- 4/21: Social Media Seminar (Fremont Public Library)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).