



Business News Update

February 2014

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SMALL BUSINESS RESOURCES

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Business in Brief

2014 Dublin Business Expo and Flavor of Dublin

The 2014 Business Expo and Flavor of Dublin returns to the City on Thursday, February 20. The annual event is co-sponsored by the City of Dublin and the Dublin Chamber of Commerce, showcasing Dublin-based businesses and the many great dining opportunities offered in Dublin. This year's expo has moved to the Shannon Community Center to accommodate the growing number of participating businesses and eateries. The Business Expo will take place from 5 p.m. to 7 p.m. There is no charge to attend.

Although space is limited, there are still booths available for businesses who wish to promote their products and services while networking at the event. **Contact the Dublin Chamber of Commerce** for more information.

Start-Up Funding Available through Opportunity Fund

Opportunity Fund is excited to announce its 2014 Start Up Funding Challenge! For a limited time, loans up to \$50,000 with an interest rate of 7.5% and no loan fees are available to new businesses in the Greater Bay Area.

Applications will be accepted through March 31st or when \$750,000 has been awarded, whichever comes first. Since funds are limited, participants are encouraged to apply before the early entry deadline, February 28th.

For more information on how to apply, please visit **Opportunity Fund's website**.

Business Tip of the Month

Register for the 2014 Great Race for Clean Air



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The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Erin Steffen or Linda Smith in the Economic Development Office at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager
(925) 833-6650

Community

Join us for the **Great Race for Clean Air**, an annual, friendly competition between Bay Area businesses to encourage employees to try alternatives to driving alone.

During the last Great Race for Clean Air, employees from 93 Bay Area companies logged their daily air-friendly commutes using an online commute diary developed by 511 Rideshare. These commuters saved approximately 1,273,276 pounds of CO₂ by carpooling and vanpooling, taking transit, telecommuting, biking and walking to work. This is equivalent to taking 120 passenger vehicles off the road - for a year! Participants were also eligible to win great prizes in weekly drawings. This year, the Great Race for Clean Air runs March 1 through April 30, 2014.

For more information or to register your company visit **Spare the Air's website**. If you would like help getting your commute program in shape for the Great Race, please contact Stephanie Anderson via **email**.

Upcoming Business Seminar: Meet the Lenders

The City of Dublin has partnered with the Dublin Chamber of Commerce and the Alameda County Small Business Development Center to continue the **series of businesses seminars** offered to local businesses.



Wednesday, February 26: 8 AM - 11:30 AM
Dublin Library

Learn how to obtain financing for your start-up or existing small business and begin forming critical relationships with dozens of banks, community lenders and other investors. Participation in this seminar is free; **register online** or call (925) 833-6650.

Business News Around Dublin

City Unveils Dublin Mobile App

Development
(925) 833-6620

Environmental Services
(925) 833-6650

Finance &
Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

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100 Civic Plaza
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On January 27, the City of Dublin announced the release of a new City Mobile App as part of the City's efforts to further enhance communication with the community. The free Dublin app, "My Dublin CA," features links to news, calendar items, the Parks and Community Services Guide, special events, parks and facilities information, a resource directory, employment opportunities, and more.

The City Council recognized the increased number of smartphone users, and felt the concept would increase the City's communication and community engagement efforts.

To download the "My Dublin" mobile app, residents and businesses can visit [iTunes](#) or [GooglePlay](#).

St. Patrick's Day Preparations Underway

Plans are now underway for the **31st annual St. Patrick's Day Celebration** on Saturday and Sunday, March 15 - 16 at the Dublin Civic Center. Attendance at last year's event was a record-breaking 73,000! Featured this year will be three stages of authentic Irish entertainment, plenty of Irish food and beverage, over 250 craft and commercial vendors (including an Irish Marketplace), carnival rides for all ages, and an authentic Irish Tea Cottage serving freshly brewed tea with scones and shortbread. Admission and parking are free!



Local businesses are encouraged to participate and to take advantage of this unique marketing opportunity. Applications are now being accepted for **Festival Sponsors**, for **Shamrock 5K Race Sponsors**, for **Dublin Business Booths** and for **Parade Entries**. Applications and more information can be found **on the event**

website. For questions or other information, please contact Stephanie Mein in the Parks and Community Services Department at (925) 556-4508.

Dublin Business Spotlight

Habit Burger Grill



On Wednesday, January 22, Dublin welcomed **Habit Burger Grill** to its growing list of diverse eateries. Located at 7295 Amador Plaza Road in the Sprouts Center, Habit Burger serves up char-broiled burgers (also known as "charburgers"), fries, shakes and malts, in addition to other California-themed sandwiches and salads.

According to Habit Burger's logo, they "respect the burger." Their formula has proven successful, with 91 other Habit Burger locations throughout California, Arizona, and Utah.

Demonstrating a commitment to the local community, Habit Burger celebrated its grand opening by hosting a series of fundraisers for the California Restaurant Association Educational Foundation and Pro-Start, the Tri-Valley YMCA, and Share Our Strength.

Habit Burger Grill is open Monday through Saturday, 10:30 AM to 10 PM, and Sunday 11 AM to 9 PM.

Business Seminars & Events

- 2/13: Using Census Data to Get Funded (Oakland City Hall)
- 2/13: Business Runway: Resources to Propel Your Business (Small Business Development Center, Pleasant Hill)
- 2/20: Dublin Chamber of Commerce 2014 Business Expo and Flavor of Dublin (Shannon Community Center)
- 2/26: Meet the Lenders (Dublin Library)
- 3/6: Successful Business Plans Seminar (Fremont Public Library)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).