CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MINUTES OF JUNE 7, 2012

Call to Order
Chairperson Mack called the meeting to order at 9:30 AM.

Roll Call:
Committee Members (CM) Present: Faye Guarienti, Eddie Jo Mack, Lee Sandeman, Diana Threlkeld
Committee Members Absent: Diane Bonetti
Parks Community Services Commission Liaison Present: Connie Mack
Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Public Comments - None

Approval of the Minutes
CM SANDEMAN MADE A MOTION TO APPROVE THE MAY 3, 2012 MINUTES. THE MOTION WAS SECONDED BY CM THRELKELD. THE SENIOR ADVISORY COMMITTEE APPROVED THE MINUTES OF THE MAY MEETING BY A VOTE OF 3-0-0. CM GUARIENTI ARRIVED AFTER THE APPROVAL OF THE MINUTES.

Written Communication – None

Unfinished Business
SECOND ANNUAL "ALL-AMERICA CAR" SHOW EVALUATION
Staff and the Car Show Event Committee members, made up of the Youth Advisory Committee and the Senior Advisory Committee, held a joint evaluation meeting on Tuesday, May 8. Staff and members of the Car Show Event Committee provided input and suggestions on the successes of this year's event and how to improve the 2013 Car Show.

The Car Show Event Committee recommended keeping the name "All-America" Car Show, and continue holding the event at Dublin Heritage Park and Museum. Saturday, April 20, 2013 was recommended for next year's date. One of the suggestions was to start the event one hour earlier at 10:00 a.m. and end at 2.00 p.m. CM Guarienti volunteered at the Car Show Information Booth, and assisted the youth in promoting City programs. She expressed that she thought it was a great event. CM Guarienti also noted that in talking with people she found that children who attended the event were interested in the World War II exhibit and felt it is important to have the Dublin Heritage Park and Museum be opened during the event.

Staff noted that the biggest challenge to the Car Show event was to maintain the intergenerational component that was introduced at the inaugural event. Since the Youth Advisory Committee Memberschange year-to-year, Staff noted that it might be more difficult for the youth to maintain the same level ofcommitment as other members.

The Event Committee provided Staff with a four page report to review for next year's event.

SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES
Each of the three Senior Center Advisory Subcommittees met in May.

Strategic Goal #1 – Assist Staff to reach out to senior groups and social networks in the community.
Parks and Community Services Commissioner Mack compiled a list of local churches within a five mile radius of the City of Dublin. The Subcommittee will determine a strategy of which churches to visit first. A letter will be sent out to pastors of each church to find out when, where and how representatives of the Senior Center might be able to make a presentation to their congregations. CM Mack indicated the letter should be ready to be mailed out during the summer. Staff is aiming to have the final draft of the Welcome Packet completed by July 1.

Hudson reviewed the contents of the final mocked-up Welcome Packet, which includes a Dublin Senior Center magnet, a list of important phone numbers, a Dublin area map, a current newsletter, and a Senior Services handout. It is hoped that the packet can be customized to meet the needs of each visitor.

CM Sandeman commented it will be important for the Welcome Packets be stored at a central location and readily available for both staff and volunteers conducting tours of the Dublin Senior Center.

Commissioner Mack asked if the Dublin Senior Center tri-fold pamphlets be available at the July 21st Dublin All-American 30th Anniversary event. Hudson stated that the pamphlet will be available for distribution at the City Information Table.

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center.

Hudson announced that she and Cronin attended a vintage fashion show in late April sponsored by the Women's Club of San Leandro. CM Guarienti stated that she met with Staff and the Subcommittee is considering hosting a vintage fashion show in 2013. It was noted that the Dublin San Ramon Women's Club is offering a fashion show this fall. Staff will find out the date of this event and confirm their theme.

CM Guarienti wants to be sure that not all special events at the Dublin Senior Center are viewed as fundraisers. Hudson commented the fees are set to help offset the cost of the event.

Staff and the Dublin Senior Center Advisory Committee's Subcommittees will continue to meet in July to discuss the strategies in greater detail.

CM Guarienti expressed concerns about having the same theme as the Dublin San Ramon Women's Club. Hudson noted the original goal of the Fashion Show was to attract new patrons to the Dublin Senior Center and the theme could possibly be changed. The date of the event and focus will be determined after contacting the Dublin San Ramon Women's Club.

Strategic Goal #3 –Assist Staff to educate residents about Dublin and resources available for older adults
CM Sandeman has been working on assembling the Welcome Packet.

CM Threlkeld shared her ideas and her desire of offering a bus tour of Dublin; an outing similar to the city tour offered at the beginning of the City's Workshop called *Dublin 101*. She shared some of her ideas and passed out an information sheet on the cost of the bus; she is still in the process of gatheringinformation.

***New Business* - None**

Other Business

CM Mack reported she and CM Sandeman attended the Dublin Senior Foundation meeting on Wednesday, June 6th. She said that the Dublin Senior Foundation announced several fundraisers in 2012 which includes an ice cream social, spaghetti dinner, Holiday Craft Boutique, and monthly casino trips. The Dublin Senior Foundation, in cooperation with the Dublin Rotary Club and the Dublin San Ramon Women's Club, will participate in operating the annual fireworks booth this year; volunteers are sought to help sell the fireworks. CM Mack invited Dublin Senior Center Advisory Committee Members to attend the Dublin Senior Foundation meetings.

Commissioner Mack reported on the last Parks and Community Services Commission meeting. The Parks and Community Services Commission approved the Passatempo Park Public Design.

CM Guarienti noted the Tri Valley Trail Trekkers will host a 9/11 Memorial Walk again this year.

CM Mack requested that each Dublin Senior Center Advisory Committee Member signup to make a monthly presentation to the Parks and Community Services Commission, noting there was no meeting scheduled in July.

The Dublin Senior Center Advisory Committee agreed to cancel their July monthly meeting. The Dublin Senior Center Advisory Committee's Subcommittees will continue meeting until the August meeting.

Respectfully submitted,

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Diane Guenther
Office Assistant

APPROVED:

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Eddie Jo Mack
Chairperson