

# HOLIDAY EVENTS

Dublin's holiday events offer affordable sponsorship opportunities suitable for small businesses looking for a little extra boost in a season dominated by large retailers.

## Tree Lighting

**November 30, 2017**

Dublin kicks off the season with a countdown to light the holiday tree, concert by local school and community choirs, and the arrival of Santa Claus. Traditionally this program has been held outdoors, with the audience of 400+ invited into the City Hall lobby after the program to warm up with hot chocolate and cookies.

## Holiday Teas

**December 2-3, 2017**

Heritage Park celebrates the season with traditional holiday teas. Festive music, fancy treats, beautiful décor and take-home favors make our teas especially memorable. These small, special gatherings are perfect for sponsors seeking an intergenerational audience of 200+, primarily female.

## Breakfast with Santa

**December 9, 2017**

Dublin's beautiful Shannon Community Center offers a fun, relaxed alternative to standing in line to see Santa at the mall. This annual event, produced in partnership with Dublin High School Music Boosters, is so popular that we now offer three separate seatings to serve 500+. Breakfasts with Santa offer a great opportunity to reach families with children.

Please see a summary of sponsorship benefits on the reverse, and contact us at (925) 833-6645 to arrange your holiday sponsorship today.



*Partial list of sponsor benefits*

## **TREE LIGHTING**

**\$300**

10' x 10' event space outdoors or 6' table indoors  
logo on event program and outdoor signage  
name on event webpage  
emcee announcements on the mainstage

## **HOLIDAY TEAS**

**\$300**

logo on event program  
name on event webpage  
emcee announcement  
2 complimentary teas

## **BREAKFAST WITH SANTA**

**\$300**

6' table provided  
logo on event program and indoor signage  
name on event webpage  
emcee announcement at each seating

*Combine all three holiday events for just \$1,000 and receive prominent logo placement on our Holiday Happenings poster, flyer and direct email advertising these and other seasonal events.*

*Ask about category exclusivity or sponsorship customizations.  
All sponsors are recognized by City Council and in the Activity Guide.*