

HOLIDAY EVENTS

Dublin's holiday events offer affordable sponsorship opportunities suitable for small businesses looking for a little extra boost in a season dominated by large retailers.

Tree Lighting

November 30, 2017

Dublin kicks off the season with a countdown to light the holiday tree, concert by local school and community choirs, and the arrival of Santa Claus. Traditionally this program has been held outdoors, with the audience of 400+ invited into the City Hall lobby after the program to warm up with hot chocolate and cookies.

Holiday Teas

December 2-3, 2017

Heritage Park celebrates the season with traditional holiday teas. Festive music, fancy treats, beautiful décor and take-home favors make our teas especially memorable. These small, special gatherings are perfect for sponsors seeking an intergenerational audience of 200+, primarily female.

Breakfast with Santa

December 9, 2017

Dublin's beautiful Shannon Community Center offers a fun, relaxed alternative to standing in line to see Santa at the mall. This annual event, produced in partnership with Dublin High School Music Boosters, is so popular that we now offer three separate seatings to serve 500+. Breakfasts with Santa offer a great opportunity to reach families with children.

Please see a summary of sponsorship benefits on the reverse, and contact us at (925) 833-6645 to arrange your holiday sponsorship today.



Partial list of sponsor benefits

TREE LIGHTING

\$300

10' x 10' event space outdoors or 6' table indoors
logo on event program and outdoor signage
name on event webpage
emcee announcements on the mainstage

HOLIDAY TEAS

\$300

logo on event program
name on event webpage
emcee announcement
2 complimentary teas

BREAKFAST WITH SANTA

\$300

6' table provided
logo on event program and indoor signage
name on event webpage
emcee announcement at each seating

Combine all three holiday events for just \$1,000 and receive prominent logo placement on our Holiday Happenings poster, flyer and direct email advertising these and other seasonal events.

*Ask about category exclusivity or sponsorship customizations.
All sponsors are recognized by City Council and in the Activity Guide.*