

SUMMER EVENTS

Heat up your business and build brand recognition with repeated exposures when you sponsor a summertime series. Individual events offer very affordable options for smaller businesses.

Farmer's Markets

Every Thursday, April 5-September 27, 2018

Foodies and families come out every week to shop for fresh produce and artisan food products sold by the vendors of the Pacific Coast Farmers' Market Association at beautiful Emerald Glen Park. Dublin's markets have a distinct community atmosphere and fun weekly themes. With 24 weekly markets, your business can become a familiar friend to 1,200+ weekly market-goers.

Summer Concerts

First Thursdays, April-September, 2018

Thursday concerts coincide with Farmers' Market wine and beer nights, drawing crowds up to 2,000 over the course of the evening to dance to pop hits and socialize at Dublin's quintessential "new American backyard party." This year's concerts are *Kingsborough* (5/3), *Caravanserai* (6/7), *Idea Band* (7/5), *Andre Thierry* (8/2), and *Unauthorized Rolling Stones* (9/6).

Tuesday Concerts

Second Tuesdays, June-August, 2018

New last year, our free Tuesday Concerts were an instant hit, drawing up to 300 people for mid-week picnic dinner and great music in a relaxing atmosphere. Tuesday concerts feature a different musical genre each month and an opportunity to enjoy drinks from local wineries and breweries. This is a great opportunity for businesses marketing to the Emerald Glen Park neighbors!

Picnic Flix

June 15, July 20, August 17, 2018

Free, family-friendly outdoor movies at Emerald Glen Park draw between 500-1,200 people, especially families and teens. The crowd starts arriving a couple hours before sunset to socialize and picnic before the flick begins, offering a great opportunity for sponsors interested in having unhurried conversations with potential customers. This year's movies are: *Moana* (6/15); *Star Wars: The Force Awakens* (7/12); and *Sing* (8/9).

Please see a summary of sponsorship benefits on the reverse, and contact us at (925) 833-6645 to arrange your summer sponsorship today.



DUBLIN
CALIFORNIA
THE NEW
AMERICAN
BACKYARD



Partial list of sponsor benefits

FARMERS' MARKETS

\$4,000 FOR THE 24-MARKET SERIES

10' x 10' event space * logo on Dublin Farmer's Market webpage * social media posts

\$250 FOR A SINGLE MARKET (NON-CONCERT DAY)

10' x 10' event space * name on Farmer's Market webpage * social media post

SUMMER CONCERTS

\$1,500 FOR THE 5-CONCERT SERIES ON THURSDAYS

10' x 10' event space * logo on summer special events webpage, concert series signage, direct email, poster and flyer * social media posts * emcee announcements at the start of each set

\$300 FOR A SINGLE CONCERT

10' x 10' event space * name on summer special events webpage * social media post * emcee announcements at the start of each set

TUESDAY CONCERTS

\$750 FOR THE 3-CONCERT SERIES

10' x 10' event space * logo on summer special events webpage, concert signage, direct email, poster and flyer * social media post * emcee announcements at the start of each set

\$250 FOR A SINGLE TUESDAY CONCERT

10' x 10' event space * name on summer special events webpage * social media post * emcee announcements at the start of each set

PICNIC FLIX

\$750 FOR THE 3-MOVIE SERIES

10' x 10' event space * logo on summer special events webpage, Picnic Flix signage, direct email, poster and flyer * onscreen advertisements * emcee announcements at the start of each movie

\$250 FOR A SINGLE MOVIE

10' x 10' event space * name on summer special events webpage * onscreen advertisement * emcee announcement at the start of movie

*Ask about category exclusivity or sponsorship customizations.
All sponsors are recognized by City Council and in the Activity Guide.*