



CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MAY 7, 2015

Call to Order

Chairperson Ito called the meeting to order at 9:30 AM.

Roll Call

Committee Members (CM) Present: Beth Brizee, Holly Ito, Ramona Krausnick, Jerrie Lore, Eddie Jo Mack

Parks and Community Services Commission Liaison: Janine Thalblum

Staff Present: Micki Cronin, Assistant Director, Rich Jochner, Recreation Supervisor; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Approval of the Minutes

ON A MOTION BY CM KRAUSNICK, SECONDED BY CM MACK AND BY A VOTE OF 4-0-1, THE SENIOR CENTER ADVISORY COMMITTEE APPROVED THE MINUTES OF MARCH 5, 2015 WITH CM BRIZEE ABSTAINING DUE TO HER ABSENCE AT THE MARCH MEETING.

ON A MOTION BY CM MACK, SECONDED BY CM BRIZEE AND BY A VOTE OF 3-0-2, THE SENIOR CENTER ADVISORY COMMITTEE APPROVED THE MINUTES OF APRIL 2, 2015 WITH CM KRAUSNICK AND CM LORE ABSTAINING DUE TO THEIR ABSENCE AT THE APRIL MEETING.

Written Communication – None

Unfinished Business - None

COPIES TO:

New Business

7.1 City Marketing Plan and Dublin Doings Newsletter

Staff presented an overview of the City Marketing Plan.

The *Dublin Doings* newsletter will be streamlined and redesigned to more closely resemble the Department's Activity Guide. The senior activities section of the Activity Guide will increase to include the information that was included in the Dublin Doings newsletter.

7.2 Senior Center Marquee

Meghan Tiernan, Parks and Facilities Development Coordinator, gave a presentation to the Advisory Committee regarding the conceptual plans and photos of the proposed Senior Center marquee.

The estimated cost of the construction and installation of the marquee is \$60,000. The Dublin Senior Foundation agreed to contribute \$30,000 towards the cost of the sign and the remainder will be funded by the City.

The final concept will be presented to the Parks & Community Services Commission on May 18, 2015 and City Council on June 16, 2015. The completion date for the marquee is anticipated for late 2015.

On a motion by CM Mack, seconded by CM Krausnick and by a vote of 5-0-0 the Advisory Committee recommended approval to the Parks & Community Services Commission for the Senior Center Marquee project as presented.

Other Business

Commissioner Thalblum reported that the Parks and Community Services Commissioners participated in an area-wide information sharing meeting with Parks Commissioners from other cities.

George Zika reported the Dublin Senior Foundation participated in the Dublin Pride event by serving breakfast to the volunteers. Staff thanked the Dublin Senior Foundation for the beautiful pens they gave the volunteers at the April 30 Senior Center recognition luncheon.

There was a brief discussion regarding the Advisory Committee Members visiting other senior centers or hosting a lunch with other Senior Center Advisory Committees in the area. Staff will look into offering this opportunity for the Advisory Committee in the near future.

CM Brizee suggested having Alameda Meals on Wheels make a presentation explaining how they offer meals through their own successful fund raising efforts and without government funding. Staff explained that Meals on Wheels is currently offered by Spectrum Community

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Services whose office is based at the Pleasanton Senior Center and serves the Tri-Valley area, including Dublin.

CM Ito and CM Krausnick attended the Youth Fee Benefit Concert. They reported how much they enjoyed the event and how the event raised over \$300 for the Youth Fee Assistance Program.

Staff informed the Advisory Committee of the Wonder Years Exhibit, being displayed at the Heritage Park and Museums now through July 26, 2015. Senior Center Staff is also seeking photos and memorabilia from senior supporters depicting their families living and playing in Dublin during the 1950's and 1960's

Advisory Committee Members signed up to present the Senior Center informational report at the Parks and Community Services Commission meetings through July.

Adjournment – 10:30 AM

Respectfully submitted,

Diane Guenther
Office Assistant

Approved:

Holly Ito
Chairperson