



CITY OF DUBLIN
HERITAGE & CULTURAL ARTS COMMISSION
MEETING AGENDA

THURSDAY, JUNE 11, 2015, 7:00 P.M.
DUBLIN CIVIC CENTER, 100 CIVIC PLAZA

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ORAL COMMUNICATIONS**
 - 3.1 **Public Comments**

At this time, the public is permitted to address the Heritage and Cultural Arts Commission on non-agendized items. The Commission must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Commission may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Parks and Community Services Department related to the proper procedure to place an item on a future Heritage and Cultural Arts Commission agenda. The exceptions under which the Heritage and Cultural Arts Commission MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).
4. **MINUTES OF THE REGULAR MEETING**
 - 4.1 **Minutes of the Special Joint Meeting – April 20, 2015**
STAFF RECOMMENDATION: Approve Minutes.
 - 4.2 **Minutes of the Regular Meeting – May 14, 2015**
STAFF RECOMMENDATION: Approve Minutes
5. **WRITTEN COMMUNICATIONS - None**
6. **PUBLIC HEARING - None**
7. **UNFINISHED BUSINESS - None**
8. **NEW BUSINESS**
 - 8.1 **Winter Quarterly Report**

The Commission will receive a report on the programs, activities and events conducted during the winter of 2015.
STAFF RECOMMENDATION: Receive Report.
9. **OTHER BUSINESS**
 - 9.1 **Brief Informational Only Reports from Commissioners and/or Staff and Reports by Commission related to Meetings Attended at City Expense (AB 1234).**
10. **ADJOURNMENT**

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of Parks and Community Services (925) 556-4500 at least 72 hours in advance of the meeting.

A complete packet of information containing Staff Reports (Agenda Statements) and attachments related to each item is available for public review at least 72 hours prior to a Heritage & Cultural Arts Commission Meeting or, in the event that it is delivered to the Commission less than 72 hours prior to a Heritage & Cultural Arts Commission Meeting, as soon as it is so delivered. The packet is available in the Parks & Community Services Department at Civic Center.

**CITY OF DUBLIN
JOINT MEETING**

**PARKS AND COMMUNITY SERVICES COMMISSION
AND
HERITAGE AND CULTURAL ARTS COMMISSION**

Draft Minutes

April 20, 2015

The April 20, 2015 Special Joint Meeting of the Parks and Community Services Commission and Heritage and Cultural Arts Commission was called to order at 7:03 PM at the Dublin Civic Center, Dublin, California, by Parks and Community Services Commission Chair Totaro.

PLEDGE OF ALLEGIANCE

Parks and Community Services Commission Chair Totaro led the Pledge of Allegiance.

ROLL CALL

Commissioners (Cm.) Present: Parks and Community Services Commissioners: Ballesteros, Giannini, Thalblum, Totaro, Tran, Tucker

Heritage and Cultural Arts Commissioners: Blackburn, Deets, He, Iharosi, Minniear, Szollos, Tutino

Commissioners Absent: None

ORAL COMMUNICATIONS

3.1 Administration of Oath of Office to newly appointed Commissioners by City Clerk

Ms. Caroline Soto, City Clerk, administered the Oath of Office to newly appointed Heritage and Cultural Arts Commissioner, Mr. Frank He.

3.2 Public Comments

Mr. Bhaskar Tetali, Dublin Resident, asked Staff about the plans for the Jordan Ranch Neighborhood Park (JRNP) and the expected completion date. Mr. McCreary, Parks and Community Services Director, stated City Council directed Staff to request bids for the Emerald Glen Recreation and Aquatic Complex, Fallon Sports Park Phase II, and JRNP, in that order; JRNP would not be starting construction for at least six to nine months out if funding is available after bidding the other two projects.

APPROVAL OF MINUTES None

WRITTEN COMMUNICATIONS None

PUBLIC HEARING None

UNFINISHED BUSINESS None

NEW BUSINESS

8.1 Parks and Recreation Master Plan

Mr. Paul McCreary, Director of Parks and Community Services, presented the specifics of the item as outlined in the Staff Report.

Cm. Blackburn and Cm. Minniear asked about the funding and prioritization of the Parks and Recreation Master Plan (PRMP). Mr. McCreary stated the City uses financial forecasting tools, project cost estimates and analysis of the cash flow in the Public Facilities Fee Program (PFFP) to determine which projects to include in the CIP. The City also accounts for future operational costs.

Vice Chair Tutino asked if there are any plans for a future Cultural Arts Facility. Mr. McCreary stated a facility location has not been identified at this time. Staff will consider use of the public property; acquiring the needed acreage for a cultural arts facility is currently not in the budget.

Vice Chair Tutino commented on the lack of space for a Cultural Arts Facility.

Vice Chair Tutino asked about the development across from the Heritage Park and Museums and the potential acquisition of the Green Store. Mr. McCreary stated the Church of Christ owns the property and that if available for purchase, the City would consider acquisition.

Vice Chair Tutino, asked if future elementary schools would have an adjacent park. Mr. McCreary stated the City's goal is to have an adjacent park with future elementary schools; Staff is currently working with the Dublin Unified School District (DUSD) on having all Dublin school parkland available for community use when school is not in session.

Cm. Minniear commented on not including the Dublin Hills Regional Park (DHRP) in the City's park standards. Mr. McCreary stated open space is generally not considered park space in the PRMP and Staff wants to ensure space is available in the community that the City can control the planning of and amenities that are included in the parks. Cm. Minniear commented on the City claiming a park land deficit when there are unaccounted areas that meet park standards.

Chair Totaro commented on the City's inability to build additional parks in Dublin if the City counted the Dublin Hills Regional Park.

Mr. McCreary asked if the Commissions favored different standards of dedication. Cm. Minniear stated it is not a matter of standards; it is a matter of excluding land that meets the standards.

Vice Chair Tutino asked for clarification on the Developers' fees. Mr. McCreary stated there are several funds within the Public Facility Fee program. There is park land dedication and park land improvements; Developers can dedicate the land and if the development's population exceeds the requirement, the Developer can receive credits and sell to other Developers that are under-dedicating. Vice Chair Tutino asked if the development across from the Heritage Park and Museum paid fees instead of dedicating land. Mr. McCreary stated the Developer paid fees which the City would use to acquire other land.

Cm. Giannini asked if the fees paid by a developer need to be spent on land in the same area. Mr. McCreary stated the only fees that need to be used in a specific area are current neighborhood park fees in eastern Dublin, otherwise community wide fees can be used anywhere in Dublin.

Cm. Tucker asked about developer fees contributing to maintenance costs. Mr. McCreary stated the Developer Fees are to be used for capital outlay only.

Cm. Blackburn commented on the City's responsibility to pay for the ongoing maintenance of the land given by developers.

Cm. Minniear asked if the PRMP pertains to the City's land and facility goals. Mr. McCreary stated the PRMP states what type of land and facilities are desired and the details of each would still be determined. Cm. Minniear stated there is no document stating the City's needs for Heritage and Cultural Arts (HCA). Mr. McCreary stated a Heritage and Cultural Arts Assessment was conducted in 2001 and in 2008 the Parks Strategic plan included the Cultural Arts needs. Vice Chair Tutino asked about updating the Cultural Arts Assessment. Mr. McCreary stated that is not currently on the work plan and would require additional staff time. Cm. Minniear asked about the Cultural Arts Assessment Study from 2001. Mr. McCreary stated he can provide a copy to the Commissions as an informational item.

Cm. Minniear asked how Staff determines if the City should build, buy or lease a facility. Mr. McCreary stated Staff looks at the needs of the facilities when considering leasing a space verse building a facility. Cm. Minniear stated a leased facility could be an alternative for a Cultural Arts Center. Mr. McCreary stated Public Facility Fees can only be used for construction of a facility.

Cm. Minniear commented on the number of residents under the age of 18 in comparison to the projected amount of recreational facilities dedicated for youth programs. Mr. McCreary gave an example of current baseball fields being at 100% usage during peak season; and that families are attracted to the community. Additionally parks and facilities are designed to be as multi-functional as possible.

Cm. Szollos asked if there has been any discussion of a second high school in Dublin. Mr. McCreary stated Dublin High School's current Master Plan shows 2,600 students growing to 3,100 at the current site.

Chair Iharosi commented on solar and wind energy in the parks. Mr. McCreary stated the City's public facilities have future plans for solar; many parks have had their lighting replaced with LED lights and Shannon Park and the Civic Center have solar panels.

Chair Iharosi requested a map showing the locations for the current and upcoming construction projects.

Chair Iharosi asked if there are plans for a new Senior Center. Mr. McCreary stated there are no current plans for an additional Senior Center.

Chair Totaro stated conducting an updated Cultural Arts Assessment would be beneficial.

Cm. Tran commented on the Dublin High Performing Arts Center. Mr. McCreary stated DUSD owns and operates the Performing Arts Center and Staff is working on a joint use agreement with DUSD for community use. Cm. Minniear asked if the City would have to pay for the use. Mr. McCreary stated Staff is seeking a set amount of facility use at no charge. Cm. Minniear asked if the City would create a fee structure. Mr. McCreary stated the school would determine the rental fees and the amount of use.

Cm. Thalblum stated she thinks the PRMP is a great plan with a good mix of park types and lots of shared opportunities; the City should do everything possible to acquire more parks and facilities.

Giannini complimented Staff on the PRMP.

Cm. Tucker complimented Staff on the PRMP stating it showed the City's vision for Dublin well and in detail. Cm. Tucker commented on accessible and inclusive play areas for children. Mr. McCreary stated

the concept was discussed for the Fallon Sports Park play area and there would be an opportunity during the Dublin Sports Grounds renovation. Cm. Tucker suggested adding more shade in the parks. Cm. Tucker commented on the Dublin Senior Center being used for cultural arts. Cm. Tucker asked if cities over 50,000 in population qualify for federal funding. Mr. McCreary stated federal CDBG funding helps augment the City's Community Grant Program.

Vice Chair Ballesteros stated she thought the PRMP was well thought out and very thorough; she likes the new natural trail park category and its low maintenance and low cost for all ages to enjoy. Vice Chair Ballesteros agreed that an updated Cultural Arts Assessment is needed.

Vice Chair Ballesteros commented on the increased population of the 45-64 age group. Mr. McCreary stated the 2008 study showed many young couples without kids moving to Dublin.

Chair Totaro asked about Neilsen school. Mr. McCreary stated Staff specifically considers parking, black top, turf area and multipurpose rooms as joint use facilities; Neilsen is approximately five acres of joint use.

Cm. Minniear suggested adding an executive summary at the beginning of the PRMP to make it easier to read. Cm. Szollos agreed.

Cm. He stated the PRMP is a good plan and asked about the projects' time schedule. Mr. McCreary stated the projects depends on the population, cash flow and the ability to maintain and operate the facility, which is updated in each Five Year CIP; The PRMP is a long-term build out plan.

On a motion by Cm. Deets, seconded by Vice Chair Tutino and by a vote of 7-0-0, the Heritage and Cultural arts Commission unanimously voted to recommend the City Council adopt the proposed Parks and Recreation Master Plan.

On a motion by Vice Chair Ballesteros, seconded by Cm. Tucker and by a vote of 6-0-0, the Parks and Community Service Commission voted to recommend the City council adopt the proposed Parks and Recreation Master Plan.

OTHER BUSINESS

9.1 BRIEF INFORMATION ONLY REPORTS FROM PARKS & COMMUNITY SERVICES COMMISSIONERS AND/OR STAFF

Cm. Tran reported on the Youth Benefit Concert and she attended the Special Meeting of City Council on March 21, 2015.

Cm. Thalblum reported she attended the Senior Center Advisory Committee Meeting on April 2, 2015.

Cm. Tucker reported he attended a meeting regarding bringing a Junior Reserve Officer Training Corps Program to Dublin High School; plans to attend the Tri-Valley Commissioner Dinner and the Senior Volunteer Appreciation Luncheon; and visited the Dougherty Hills Dog Park.

Vice Chair Ballesteros reported she attended the Dublin Youth Sports Liaison Committee meeting.

Chair Totaro asked if there has been any feedback from the youth sports groups regarding the Fallon Sports Park Phase II delay. Mr. McCreary stated no feedback has been received. Chair Totaro asked for

the expected completion date. Mr. McCreary stated the new expected completion date would be spring 2017.

Chair Totaro recommended attending the Tri-Valley Commission Dinner to the Commissioners.

Cm. He asked about the progress of Sean Diamond Park (SDP). Mr. McCreary stated City Council approved funds for the design of the SDP to being on July 1, 2015, however no funds are available for the construction of the park in the current Five Year CIP. Cm. He commented on SDP being adjacent to Amador Elementary School opening in the fall. Mr. McCreary stated the City is working with DUSD for access to the playgrounds and turf area on weekends and after school as SPD would not be built at that time.

Cm. Blackburn reported she attended the Camp Parks, Military History Center Interpretive Plan Work Group field trip.

Cm. Deets reported he attended the St. Patrick’s Day Festival, and the Green and White Gala.

Cm. Minniear reported he also attended the Camp Parks, Military History Center Interpretive Plan Work Group field trip. Cm. Minniear commented on dogs in the Heritage Center Cemetery and the installation of the Fallon Sports Park Public Art Piece. Mr. McCreary stated the sculpture would be installed in conjunction with the Fallon Sports Park Phase II construction. Cm. Minniear asked if the SPD would have a Veterans Memorial feature. Mr. McCreary stated it was last discussed to have a Veteran Memorial feature at the Heritage Park as part of the Cemetery Project.

Ms. Cronin and Mr. McCreary provided program and project updates.

ADJOURNMENT

Being no further business, the meeting adjourned at 9:06 PM.

Respectfully submitted,

Jennifer Kransky
Senior Office Assistant

APPROVED:

Chairperson

HERITAGE AND CULTURAL ARTS COMMISSION

REGULAR MEETING

Draft Minutes

CITY OF DUBLIN

May 14, 2015

The May 14, 2015 Regular Meeting of the Heritage and Cultural Arts Commission was called to order at 7:03 PM at the Dublin Civic Center, Dublin, California, by Vice Chair Tutino.

PLEDGE OF ALLEGIANCE

Vice Chair Tutino led the Pledge of Allegiance.

ROLL CALL

Commissioners (Cm.) Present: Blackburn, Deets, Minniear, Szollos, Tutino

Commissioners Absent: He, Iharosi

ORAL COMMUNICATIONS

3.1 PUBLIC COMMENTS None

APPROVAL OF MINUTES

4.1 February 12, 2015

On a motion by Cm. Minniear, seconded by Cm. Deets, and by a vote of 5-0-0 with Commissioners He and Iharosi absent, the Commission voted to approve the minutes of February 12, 2015 as presented.

WRITTEN COMMUNICATIONS None

PUBLIC HEARING None

UNFINISHED BUSINESS None

NEW BUSINESS

8.1 Department Projects for 2015-2016

Mr. McCreary, Parks and Community Services Director, presented the specifics of the item as outlined in the Staff Report.

Cm. Minniear encouraged the Commissioners to look at the survey on the City's website on the Dublin Crossings Park (DCP) Project and submit their comments and suggestions. Cm. Minniear asked if there is a commitment by the City to include a sculpture park. Mr. McCreary stated the City has not made any commitment for a sculpture park but it remains an option. Cm. Minniear commented on the current park options and mentioned Chair Iharosi's thoughts on incorporating a memorial aspect.

Cm. Szollos commented on the size of the DCP. Mr. McCreary stated the DCP is located on a 30-acre site. Cm. Szollos asked if the Valley Children's Museum (VCM) would be part of the park. Mr. McCreary stated the City is setting aside 25,000 square feet for the VCM.

Vice Chair Tutino commented on tying in art with a veterans memorial or a tribute to the history of Camp Parks. Mr. McCreary stated, when last discussed at the Joint Commission Meeting with the Parks

and Community Service Commission, a veterans memorial artwork would be included with the Dublin Pioneer Cemetery Renovation project. Cm. Minniear commented that connecting the City with Camp Parks could be done at the new Military History Center.

Cm. Blackburn asked for clarification on the VCM at the DCP. Mr. McCreary stated the VCM is currently located in a temporary trailer at Emerald Glen Park; the VCM location at DCP would be a permanent location.

Cm. Blackburn asked for clarification on the acre transactions between the City, Camp Parks, DUSD and the developer. Mr. McCreary stated the transactions are a Real Property Exchange between the Army and the developer. The developer receives the land in exchange for making improvements on the Base; the City is responsible for working with the developer on the specific plan for the development.

Cm. Blackburn asked for clarification on the Public Facility Fees (PFF). Mr. McCreary stated the City charges a one-time fee at the time of building permit on residential and commercial property to fund the development of parks and public facilities. The PFF does not provide funding for ongoing expenses.

Vice Chair Tutino asked about the US Bank property. Mr. McCreary stated the City owns the land; US Bank has a ground-lease with the City. The Master Plan identifies using the property as overflow parking. If US Bank were to leave, the City would need to purchase the building.

Cm. Minniear asked about the funding for the Public Art (PA) at the Heritage Park. Mr. McCreary stated the City currently has the funding available and the Heritage Park is scheduled to be the next PA piece to be selected.

Vice Chair Tutino asked about the status of the art for the Emerald Glen Recreation and Aquatic Complex (EGRAC). Mr. McCreary stated the artist, Mr. Todji Kurtzman, has the positive and negative forms completed. The EGRAC Project Manager, Mr. Doug Rooney and the Heritage and Cultural Arts Manager, Ms. Tegan McLane, will be visit the artist to inspect the forms before the pieces are forged.

Cm. Deets asked about the freeway overpass by the library. Mr. McCreary stated the parking lot by the Dublin Library and the Dublin Sports Grounds has an easement for Caltrans to expand the freeway in the future, which would include a footing by the library for a connection of westbound I-580 to southbound I-680.

Cm. Blackburn asked for clarification on the Commission's involvement with Public Art. Mr. McCreary stated an art selection committee is formed and two members of the Commission will be on the Committee for representation. The selected art is then brought back to the Commission for recommendation of approval to City Council.

Cm. Minniear commented on the Heritage Park Master Plan (HPMP) in regards to PA. Mr. McCreary stated Master Plans typically show PA opportunity locations.

Cm. Minniear asked if the City is committed to putting an art piece in John Monego Court. Mr. McCreary stated there is no commitment by the City for an art piece at that location in light of the future BART extension to Livermore.

Mr. McCreary stated the Parks and Recreation Master Plan (PRMP) is scheduled for the May 19, 2015 City Council Meeting for adoption and approval; the PRMP has been updated with the population numbers. Vice Chair Tutino asked about the City's population numbers. Mr. McCreary stated the population is currently at 51,784, excluding group quarters, and predicted to increase to 75,000 at build out.

Cm. Blackburn asked about funding operating costs for parks and facilities. Mr. McCreary stated Capital Improvement Projects (CIP) show the total annual operating impact; the ten-year financial forecast takes operating costs into account. Cm. Blackburn asked where the funding comes from. Mr. McCreary stated the funding comes from property and sales tax in the General Fund.

Cm. Minniear asked if the Transit Center Parkland that is being swapped would be for residential or commercial use. Mr. McCreary stated the area could be either, or mixed use.

Cm. Minniear asked if the park area near Neighborhood Square would have the potential for PA. Mr. McCreary stated it is the City's goal to have PA at each park in the future.

Cm. Minniear asked about the owner of the informational areas along the trails by Tassajara Creek. Mr. McCreary stated he would look into the matter.

Cm. Minniear asked about the PA and Historical Monument maintenance. Mr. McCreary stated a conservator is currently identifying the maintenance needs of each existing art piece and assembling a recommendation for annual preventative maintenance.

Vice Chair Tutino commented on the Commission being excluded from the Gateway feature at Dougherty and Dublin Boulevard. Mr. McCreary stated the Gateway is not considered an art piece; it was a transportation project separate from the Parks and Community Services (PCS) Department.

Cm. Deets asked about a proposed cemetery on Tassajara Road. Mr. McCreary stated the cemetery is under Contra Costa County's jurisdiction.

Cm. Minniear asked for clarification on the art grant through the PCS Department. Mr. McCreary stated the proposal would be to grant facility use at no charge. Cm. Minniear asked which facilities would be available for the art grant. Mr. McCreary stated the proposed facilities include the Performing Arts and Education Center at Dublin High School, the Shannon Community Center and the Sunday School Barn.

Vice Chair Tutino commented on the future Emerald Glen amphitheater being used by outside groups.

OTHER BUSINESS

9.1 BRIEF INFORMATION ONLY REPORTS FROM HERITAGE & CULTURAL ARTS COMMISSIONERS AND/OR STAFF

Cm. Szollos reported she attended the Farmer's Market and presented her "Ghosts of Dublin" website at the Dublin Library.

Cm. Minniear reported he attended the Camp Parks Gate Opening ceremony, the Camp Parks Military History Center Interpretive Plan Working Group meeting, the Dublin Crossing Task Force meeting and volunteered at the Spring Faire.

Cm. Deets reported he attended the Camp Parks Military History Center Interpretive Plan Working Group meeting.

Mr. McCreary informed the Commission of departmental changes.

ADJOURNMENT

Being no further business, the meeting adjourned at 8:47 PM.

Respectfully submitted,

Jennifer Kransky
Senior Office Assistant

APPROVED:

Chairperson



AGENDA STATEMENT
HERITAGE AND CULTURAL ARTS COMMISSION
MEETING DATE: June 11, 2015

SUBJECT: **Winter Quarterly Report**
Prepared by Micki Cronin, Assistant Director of Parks and Community Services

ATTACHMENTS: None

RECOMMENDATION: Receive Report

FINANCIAL STATEMENT: None

DESCRIPTION: The Heritage and Cultural Arts Division strives to develop quality programs that strengthen community image, preserve the City's heritage, provide cultural experiences and encourage appreciation of the arts. This is accomplished by providing diverse program offerings for youth and adults in the disciplines of music, dance, fine arts, and visual and performing arts. The Division also provides a variety of programs at the Heritage Park and Museums to support education and stewardship of the City's historic collections. The following report is a summary of programs conducted during winter 2015.

CULTURAL ARTS CLASSES

Cultural Arts Classes provide a unique social setting for meeting new people or sharing cultural arts experiences with friends and family members. The variety of classes offered provides opportunities for community members of all ages to attempt new experiences or refine current artistic and performance skills. Classes are taught by contracted specialty instructors and are typically offered from four to eight weeks in duration.

A total of 349 participants registered for Cultural Classes during winter 2015, a 30% increase from 2014. The Hip Hop Dance classes in particular have continued to grow in popularity and enrollment has more than doubled since last year. The youth Irish Dance program continues to be a mainstay of the cultural arts classes offered.

COPIES TO:

ITEM NO: 8.1

| Attendance Type | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 |
|-----------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Resident | 291 | 210 | 226 | 168 | 223 | 305 |
| Non Resident | 58 | 56 | 56 | 37 | 78 | 105 |
| Total Registration | 349 | 266 | 282 | 205 | 301 | 410 |
| Classes Held | 32 | 38 | 41 | 27 | 35 | 51 |
| AVG Registration per Class | 11 | 7.2 | 6.9 | 7.6 | 8.6 | 8.0 |
| Classes Offered | 56 | 81 | 84 | 36 | 62 | 60 |
| Cancellation Rate | 43% | 53% | 51% | 25% | 44% | 15% |

CULTURAL PROGRAMS

During the past quarter, two exhibits were held in the Little Classroom of the Murray Schoolhouse and a new special event in partnership with Shakespeare’s Associates. In addition, the following programs were also offered:

- **Music Jams** takes place six days per month with Bluegrass Slow Jams and Old Tyme Music. Jams are free to participants and to those who would simply like to listen. Donations are gladly accepted and help support the Dublin Heritage Park and Museums. During the winter quarter, there were approximately 260 participants who joined the various music sessions.
- **“Dublin CRUSH,”** an exhibit of love letters, hand-crafted valentines, short stories, photographs, poems, and essays about the people, places and things that are loved within the City of Dublin, was held February 7 – March 1, 2015. The exhibition showed reasons to love Dublin from over 75 different points of view. An opening reception was held on Thursday, February 12, 2015 with approximately 125 guests in attendance.
- **Sonnet Café: A Romantic Evening of Wine, Chocolate and Poems of Passion** presented by Shakespeare’s Associates, producers of the Livermore Shakespeare Festival was held at Dublin’s Heritage Park’s “Sunday School Barn” Black Box Theater on February 13, 14 and 15 , 2015 as part of the Visit Tri-Valley’s “Romancing the Arts in the Tri-Valley” festival. Livermore Shakespeare Festival actors performed Shakespeare’s sonnets and other famous romantic poems, as guests mingled and enjoyed chocolate and wine. The evening was set up as a date night or group outing in a lounge type setting. Guests were invited to be part of the evening by making special poetry dedications to their dates and participating in a live-Tweet Sonnet creation. Approximately 100 tickets were sold for the event and feedback was so positive that Shakespeare’s Associates would like to do it again.
- The **Dublin San Ramon Women’s Club** exhibited a Student Art Contest March 16 – April 20, 2015. This was the 23rd year of the contest which was open to all students in the cities of Dublin and San Ramon. The artwork exhibited presented a variety of mediums including oil, watercolor, chalk, pencil, crayons and photography. This four-week exhibit consisted of the works of art from approximately 60 students. Approximately 300 visitors viewed the exhibit.

HERITAGE PROGRAMS

EXHIBITS

“Exhibit Attendance” captures the number of individuals who visit an exhibit as part of a formal tour or as a walk-in guest, and those who visit during special events when the Museums are open to the public. The first quarter (winter) featured Dublin CRUSH and the Dublin San Ramon Women’s Club Children’s Art Show.

EXHIBIT ATTENDANCE

| Attendance Type | 2015 | | | | | 2014 | | | | |
|-----------------------|------------|---------|---------|---------|-----------|------------|--------------|------------|------------------|-------------|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL |
| Tours | 126 | | | | | N/A | 438 | 110 | 36 | 584 |
| Walk-In | 269 | | | | | 246 | 532 | 440 | 357 ¹ | 1,575 |
| Special Events | 157 | | | | | 0 | 547 | 0 | 500 ² | 1,047 |
| Total Visitors | 552 | | | | | 246 | 1,517 | 550 | 893 | 3206 |

N/A No City-sponsored exhibits during this time.

¹ Includes total number of walk-ins, as all visitors start in the Little Classroom and view the exhibit

² Hands-On-History Event

VISITORS

The Visitors Comparison chronicles the number of people who visit the Heritage Park and Museums as part of a formal tour or as a walk-in guest. This measurement also includes those who experience the Heritage Park and Museums as a participant in one of the many community events hosted at the site by the City. Tours are also tracked to differentiate between those tours that are a school group or those that are for some other formal or informal community group.

VISITORS COMPARISON

| Attendance Type | 2015 | | | | | 2014 | | | | |
|-----------------------|------------|---------|---------|---------|-----------|------------|-------------|------------|------------|--------------|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL |
| Adult – Tour | 26 | | | | | 47 | 40 | 44 | 20 | 151 |
| Child – Tour | 100 | | | | | 201 | 398 | 99 | 16 | 714 |
| Walk-In | 269 | | | | | 516 | 532 | 440 | 357 | 1845 |
| Special Events | 157* | | | | | N/A | 1,747 | 0 | 500 | 2247 |
| Total Visitors | 552 | | | | | 764 | 2717 | 583 | 893 | 4,957 |
| School Tour | 4 | | | | | 7 | 11 | 3 | 0 | 21 |
| Community Tour | 2 | | | | | 2 | 1 | 1 | 1 | 4 |
| Camp Tour | 0 | | | | | 0 | 0 | 8 | 0 | 8 |
| Total Tours | 6 | | | | | 9 | 12 | 12 | 1 | 33 |

*Dublin Crush Opening Reception

- Tours: In general, schools do not take field trips during the winter quarter; however this winter, groups from Valley Christian School, St. Raymond School and Tulip After School visited. A Delta

Gamma Kappa group attended a “Tea & Tour” and the management team from the new Whole Foods store toured during this season for a total of six tours with four youth groups and two adult groups.

- Heritage Music Jam: This ongoing program continued to attract an average of 80 participants per month.

VOLUNTEERS

There are 32 active volunteers at the Heritage Park and Museums. Volunteers are grouped by interest and may choose to participate in a variety of specialized work groups including: Docents/Greeters, Collections and Archives, Gardeners, Walking-Tours and Tractor Volunteers. Museum Volunteers are coordinated by Staff and contribute approximately 54 volunteer hours per week during regular Museum hours. This quarter, Volunteers contributed 49 eight-hours for regular Museum operations, 76 student hours and 120 volunteer hours of garden work. Students contributed 304 volunteer hours assisting with the Hands-on-History and holiday tea events.

VOLUNTEER COMPARISON

| Volunteer Type | 2015 | | | | | 2014 | | | | |
|--------------------|------------|---------|---------|---------|-----------|------------|--------------|------------|------------|--------------|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL |
| Museum Volunteer | 498 | | | | | 531 | 733 | 620 | 622 | 2506 |
| Student Volunteer | 76 | | | | | 100 | 200 | 90 | 304 | 694 |
| Garden | 120 | | | | | N/A | 140 | 0 | 0 | 140 |
| Total Hours | 694 | | | | | 631 | 1,073 | 710 | 926 | 3,200 |

FACILITY RENTALS

St. Raymond Church has been available to the public for private rental since prior to the expansion of the Heritage Park and Museums in 2011. The Sunday School Barn became available for private rentals on May 1, 2012. During the winter quarter, there were six rentals at the Sunday School Barn, five rentals at St. Raymond Church and one combination. The previous ongoing church rental at St. Raymond Church is no longer renting the facility as their congregation outgrew the capacity, resulting in the reduction from last year’s rentals.

FACILITY RENTALS Comparison

| Rental Type | 2015 | | | | | 2014 | | | | |
|----------------------|-----------|---------|---------|---------|-----------|-----------|-----------|----------|-----------|-----------|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | YTD TOTAL |
| St Raymond Church | 9 | | | | | 19 | 5 | 4 | 6 | 34 |
| Sunday School Barn | 6 | | | | | 8 | 10 | 3 | 5 | 26 |
| Total Rentals | 15 | | | | | 27 | 15 | 7 | 11 | 60 |

RECOMMENDATION:

Staff recommends that the Heritage and Cultural Arts Commission receive the report.