CITY OF DUBLIN
SENIOR CENTER ADVISORY COMMITTEE
MEETING AGENDA

DUBLIN SENIOR CENTER ROOM A (*NOTE ROOM CHANGE THIS MONTH*)
7600 AMADOR VALLEY BLVD.   June 7, 2012, 9:30 A.M.

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE**

3. **ORAL COMMUNICATIONS**
    3.1   PUBLIC COMMENTS
    At this time, the public is permitted to address the Dublin Senior Center Advisory Committee on non-agendized items. The Committee must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Committee may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Dublin Senior Center Director related to the proper procedure to place an item on a future Dublin Senior Center Advisory Committee agenda. The exceptions under which the Dublin Senior Center Advisory Committee MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).

4. **MINUTES OF THE REGULAR MEETING – May 3, 2012**
    STAFF RECOMMENDATION: Approve Minutes

5. **WRITTEN COMMUNICATIONS - None**

6. **UNFINISHED BUSINESS**

    6.1   SECOND ANNUAL ALL-AMERICA CAR SHOW EVALUATION
    Staff will give a report and share recommendations made at the Car Show Subcommittee Evaluation Meeting.
    RECOMMENDATION: Receive the report and provide input on the event.

    6.2   SENIOR CENTER ADVISORY COMMITTEE STRATEGIG GOALS AND OBJECTIVES
    Each Subcommittee will give an update and make recommendations on how to accomplish the 2012 Strategic Goals and Objectives.
    RECOMMENDATION: Receive updates from Subcommittees.

7. **NEW BUSINESS - None**

8. **OTHER BUSINESS**
    BRIEF INFORMATIONAL ONLY REPORTS FROM THE DUBLIN SENIOR FOUNDATION, PARKS AND COMMUNITY SERVICES COMMISSION LIAISON, ADVISORY COMMITTEE MEMBERS AND SUBCOMMITTEES, AND/OR STAFF AND REPORTS BY COMMITTEE MEMBERS RELATED TO MEETINGS ATTENDED AT CITY EXPENSE (AB1234).

9. **ADJOURNMENT**

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Call to Order
Chairperson Mack called the meeting to order at 9:30 A.M.

Roll Call:
Committee Members (CM) Present: Diane Bonetti, Eddie Jo Mack, Lee Sandeman, Diana Threlkeld
Committee Members Absent: Faye Guarienti
Parks and Community Services Commission Liaison Present: Connie Mack
Staff Present: Micki Cronin, Assistant Director of Parks and Community Services; Anna Hudson, Recreation Coordinator; Diane Guenther, Office Assistant

Oral Communications - None

Public Comments - None

Approval of the Minutes
CM BONETTI MADE A MOTION TO APPROVE THE APRIL 5, 2012 MINUTES. THE MOTION WAS SECONDED BY CM SANDEMAN. THE SENIOR ADVISORY COMMITTEE APPROVED THE MINUTES OF THE APRIL MEETING BY A VOTE OF 4-0-0 WITH CM GUARIENTI ABSENT.

Written Communication – None

Unfinished Business
SENIOR CENTER ADVISORY COMMITTEE STRATEGIC GOALS AND OBJECTIVES
Hudson reported that the Senior Center Advisory Committee Subcommittees met in April. Staff and Subcommittee Members provided a brief progress report on each Strategic Goal as follows:

- #1 Strategic Goal: The Subcommittee is working on a presentation to be made to seniors attending local churches, and shared the process they are taking to make this happen.
- #2 Strategic Goal: The Subcommittee reported that their involvement with the 2012 Car Show is completed with an Evaluation Meeting to be held on Tuesday, May 8. Staff announced a possibly of offering a new Fashion Show venue in 2013.
- #3 Strategic Goal: The Subcommittee is researching the possibility of conducting a bus trip that will encompass the local historical facts of Dublin as well as touring the Dublin's parks, facilities and new developments in the community. They will also be assisting staff to finalize the Welcome Packet.

Nancy del Soldato, member of the Dublin Senior Foundation, pointed out the Dublin San Ramon Women's Club will be sponsoring a Vintage Clothing Fashion Show in November and the Senior Center's Fashion Show would not want to conflict with that event.

Carol McGeary, member of the Dublin Senior Foundation, asked if the Senior Center could offer a program to assist seniors who might be challenged and unable to fill out the necessary paperwork to apply for programs, and to request for reimbursement of any transportation fees. CM Sandeman noted that individuals who are experiencing memory issues are usually accompanied by a caregiver who would be able to assist them and that it is not always possible to accommodate every need.

New Business
SECOND ANNUAL ALL-AMERICA CAR SHOW
Staff reported 67 cars were pre-registered, and 33 registered on the day of the event. The Car Show attracted approximately 300 visitors with four food trucks and DJ music. There were an estimated 400 visitors at the event which was held at Heritage Parks and Museums. Approximately 70 people visited Kolb House and 140 toured the Murray School House.

Commissioner Mack commented that the kids in attendance who came to view the cars told her how much they really enjoyed the event.

SPECTRUM COMMUNITY SERVICES LUNCH PROGRAM
Staff provided a review on the background of the lunch program.

CM Sandeman commented that after reading the review she thought the existing meal program is the best deal you can get. She asked if there might be an easier way to sign up for lunches. CM Mack and Bonetti also asked if there might be alternate ways to sign up for lunch.   Staff reported that this process is developed by Spectrum Community Services to be cost-effective.

There were questions about how to accommodate patrons who did not pre-register for lunch, but show up seeking a meal. Staff indicated those individuals can only be accommodated if there are extra meals from people who do not show up to purchase the meal they preordered. CM Sandeman asked about the possibility of having pre-bagged snacks available for purchase. Cronin suggested that Staff chart a period of time to see how many people come to the Center expecting to purchase a meal without pre-registering for the meal.

The question was asked how many people show up for lunch who are not pre-registered. Staff will look at charting these points.

Staff pointed out that one of the goals of the Spectrum Program was to get seniors out of their homes and socialize while receiving a congregate meal.

Other Business
CM Bonetti reported that the Dublin Senior Foundation will be sponsoring an Ice Cream Social on Wednesday, June 20th from 3:00 to 4:00 PM at the Dublin Senior Center; it is open to the public. She asked the Senior Center Advisory Committee Members to support this event and to invite a grandchild or a friend.

The Dublin Senior Foundation participated in Dublin Pride Week and overall 600 volunteers participated.

Commissioner Mack reported on the Parks and Community Services Commission meeting. The Commission voted on recommendations for names for the City's newest park. It was recommended to

Council that the following names be considered: Dublin Canyon Park, Schaefer Ranch Park, and Dublin Highview Park.

CM Mack noted that she is a member of Integrity in Action and stated that the fourth and fifth grade students will be making a presentation tonight on their ideas for bridging East/West Dublin.

Commissioner Mack suggested the long-time residents of Dublin should contact the Heritage Parks and Museums Center to participate in the Dublin Oral History Project.

Respectfully submitted,

_____
Diane Guenther
Office Assistant

APPROVED:

_____
Eddie Jo Mack
Chairperson

SUBJECT: Second Annual "All-America" Car Show Evaluation
                         Report Prepared by Anna Hudson, Recreation Coordinator

ATTACHMENT: None

RECOMMENDATION: Receive the report and provide input on the event

DESCRIPTION: The Senior Center Advisory Committee and the Youth Advisory Committee in conjunction with the Dublin Senior Foundation assisted Staff to plan and implement the 2012 "All-America" Car Show. The event raised funds for the Youth Fee Assistance Program and the Dublin Senior Foundation while providing a great recreational experience for the community.

Event Evaluation
The Second Annual "All-America" Car Show was held on Saturday, April 21 from 11:00 a.m. to 3:00 p.m. at Dublin Heritage Park and Museums. A total of 100 cars were entered and paid an entry fee of $20 per car. Other features of the event included food trucks, information tables, sponsor tables, and DJ music. The museums were open to the public from 12:00 to 3:00 p.m.

Staff and the Car Show Event Committee, consisting of members of the Dublin Senior Center Foundation, the Dublin Senior Advisory Committee and the Youth Advisory Committee held an evaluation meeting on Tuesday, May 8. Staff and members of the Car Show Event Committee were given the opportunity to provide input on the event and make suggestions on how to improve next year's Car Show event. The Car Show Event Committee suggested keeping the name "All-America" Car Show and to continue holding the event at the same site. Saturday, April 20, 2013 is tentatively recommended as the date for next year's event. The only major change recommended was to start the event at 10:00 a.m. instead of 11:00 a.m., and end at 2:00 p.m. instead of 3:00 p.m. Discussion included what worked well, and what should be considered in the future.

RECOMMENDATION: Staff recommends that the Senior Center Advisory Committee receive the report and provide input on the event.

COPIES TO:

SUBJECT: Senior Center Advisory Committee Strategic Goals and Objectives
Report Prepared by Anna Hudson, Recreation Coordinator

ATTACHMENTS: None

RECOMMENDATION: Provide an update.

FINANCIAL STATEMENT: None

DESCRIPTION: Each of the three Senior Center Advisory Subcommittees agreed to continue meeting in mid-May to work on their individual strategic goals. Each Subcommittee will give an update and make recommendations on how they would like to assist Staff accomplish the 2012 Strategic Goals and Objectives.

The following Strategic Goals and Objectives were adopted by the Senior Center Advisory Committee as the top three goals to undertake and assist Staff implement for the 2012 Fiscal Year.

Strategic Goal #1 – Assist Staff to reach out to senior groups and social networks in the community

Strategic Goal #2 – Assist Staff with planning and implementing new special events to attract new customers to the Senior Center

Strategic Goal #3 – Assist Staff to educate residents about Dublin and resources available for older adults

RECOMMENDATION: Staff recommends each Senior Center Advisory Subcommittee provide an update.

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